

CHAPTER I

INTRODUCTION

This thesis, namely “An Evaluation of Housewives Group Leaders {HWGLs} training program on HIV/AIDS education in Klong Toey community”, was planned to evaluate the effectiveness of the training program and the effectiveness of the HWGLs, in order to develop this training program or set up a new program for other group of people in this community or other provinces of Thailand.

The reported cases of HIV/AIDS in Thailand has increases tremendously over the past few years. The HIV/AIDS problem was due to various contributing factors and add to many related problems such as health problems, economic problems and social problems. HIV/AIDS problem was rapidly spread to every part of society. It needs an urgent intervention program from government, non-government, and private organization to try to control the severity of its.

Additional to the strategies to try to control the severity of HIV/AIDS, the increasing of knowledge, perception on HIV/AIDS and changing attitudes towards HIV/AIDS patients are the basis to make people know and realize about the HIV/AIDS. Along with the understanding, the changing of behavior is the most important keywords to stop or spread the severity of HIV/AIDS problems. So, that why numerous intervention programs have launched to people. The evaluation is the strategy to determine the effectiveness and efficiency of the programs.

This thesis consists of essay, proposal, data exercise, bibliography, and presentation, which concern on HIV/AIDS intervention program and evaluation.

These are as follows :

Essay :

This is a scientific writing with outlining reasoning, assumption and showing evidence. This is consists of three topics, which are related to the proposal. These are the HIV/AIDS situation in Thailand, the roles of NGOs towards HIV/AIDS in community, and the evaluation of intervention.

Data exercise :

This is the result of a preliminary study. The in-depth interviews with structured questionnaires and observation study were undertaken for primary data collection. The secondary data were the summary and analysis of the seminar on AIDS, HWGLs and ACP, DPF. The results of this exercise will be used to improve the proposal and future study.

Proposal :

This is an action plan for the AIDS Control Project {ACP}, Duang Pratheep Foundation {DPF}, to evaluate the effectiveness of a training program, “An evaluation of the Housewives Group Leaders {HWGLs} training program on HIV/AIDS education in Klong Toey community.”

Bibliography :

This is a summary of selected literature and data with brief descriptions concerning the HIV/AIDS situation in Thailand, roles of NGOs on HIV/AIDS in community, an evaluation, and the studies on HIV/AIDS problems.

Presentation :

This is the summary concepts of proposal, which was presented to the thesis committee and the examiners, on the final examination. The briefly concepts and the overhead projectors will be sequently presented. The details of each part of this thesis will be presented in order.