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## APPENDIXES



7. What percentage of your activities/services in 2002 were for

Your corporation \_\_\_\_\_%

External clients \_\_\_\_\_%

8. What do you take incentives from Thai government?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

### Part B Perception Process of Competition and Investment Factor

1. What Thailand had appeals for your company when your company decided to invest ?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. What is your perception about the following competitiveness factors in Thailand when you started to invest in Thailand?

Could you evaluate the factors and according to **five grade-system**?

FACTOR	Excellent 5	Very Good 4	Good 3	Fair 2	Poor 1
<b>Cost factors</b>					
Material cost					
Labor cost					
Capital cost					
Transportation cost					
Real estate cost					
Utility cost					
Exchange rate					
Interest rate					
<b>Availability factor</b>					
Material availability					
Labor availability					

Capital availability					
Real estate availability					
Utility availability					
Raising funds availability in Thailand					
<b>Quality factor</b>					
Material quality					
Skill level of labor of quality					
Utility reliability					
<b>Economic policy factor</b>					
Corporation tax					
Customs					
Non customs barrier					
Regulation for invest					
Intensive					
Labor law					
Infrastructure					
<b>Market factor</b>					
Market scale					
Market potential					
<b>Others</b>					
Social stability					
Political stability					
Language problem					

3. What is your perception about the following competitiveness factors of investment at the present? (After you run your business until now)

Could you evaluate the factors and according to **five grade-system**?

FACTOR	Excellence	Very Good	Good	Fair	Poor
	5	4	3	2	1
<b>Cost factors</b>					
Material cost					

Labor cost					
Capital cost					
Transportation cost					
Real estate cost					
Utility cost					
Exchange rate					
Interest rate					
<b>Availability</b>					
Material availability					
Labor availability					
Capital availability					
Real estate availability					
Utility availability					
Raising funds availability in Thailand					
<b>Quality factor</b>					
Material quality					
Skill level of labor of quality					
Utility reliability					
<b>Economic policy factor</b>					
Corporation tax					
Tariff					
Non tariff barrier					
Regulation for invest					
Intensive					
Labor law					
Infrastructure					
<b>Market factor</b>					
Market scale					
Market potential					
<b>Others</b>					
Social stability					
Political stability					
Language problem					

### Part C: Site selection countries for investment.

Before your company decided to invest in Thailand, what country did your company consider to invest? First, could rank areas then rank countries respectively?

Areas	Countries
North America ( )	( ) America ( ) Canada
Latin America ( )	( ) Panama ( ) Mexico ( ) Brazil ( ) Keiman
South-east Asia ( )	( ) Indonesia ( ) Singapore ( ) Malaysia ( ) Philippine ( ) Myanmar ( ) Cambodia ( ) Vietnam
Oceania ( )	( ) Australia ( ) New Zealand
South Asia ( )	( ) India ( ) Sri Lanka ( ) Pakistan ( ) Nepal ( ) Bangladesh
Eu ( )	( ) England ( ) France ( ) Holland ( ) German ( ) Spain ( ) Ireland ( ) Italia
Middle East ( )	( ) Israel ( ) Kuwait ( ) The United Arab Emirates
Africa ( )	( ) Liberia ( ) South Africa



## Part D Future plans and other issues

1. What are your company's investments plans over the next 2-3 years?
  - (a) Expand significantly
  - (b) Expand slightly
  - (c) Maintain existing business level
  - (d) Reduce slightly
  - (e) Reduce significantly
  - (f) Exit the country
2. Please give some advice to how they can improve the current investment environment and business climate for your industry.

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3. If your answer is (f), could you tell me where is the site propose ?
  - (a) Japan
  - (b) Other country
    1. \_\_\_\_\_
    2. \_\_\_\_\_
    3. \_\_\_\_\_
    4. \_\_\_\_\_

4. Does your company have a plan to relocate the business in the next 3 years?
  - a. No
  - b. Yes (please indicate the country to which your investment site will be relocated and discuss reasons for shifting the investment site)

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## APPENDIX B

### Companies' Sample Group

1. Ajinomoto Co.,(Thailand) Ltd.  
Si Ayutthaya Building, 487/1 Si Ayuttaya Road, Khawaeng Thanon Phaya Thai,  
Khet Ratchathewi Bangkok 10400
2. AQUA SONIC SERVICE CO.,LTD  
19/199 Moo 7 Bangna-Trad Road Km. 17.5 T.Bangchalong A Bangplee  
Samupprakarn 10540
3. AQUA NISHIHARA CORP.,LTD  
99/167-9 Thesabalsongkrog Road, Lardyao Jatujak, Bangkok
4. BTM LEASING (THAILAND) CO.,LTD.  
4<sup>th</sup> Floor Harindhorn Tower, 54 North Sathorn Road, Bangrak, Bangkok 10500
5. CASIO (THAILAND) CO.,LTD.  
60/70 Moo 19, Klong Luang, Navanakorn Industrial Estate, Pathu Mthani 12120
6. DAIDO SITTIPOL Co., Ltd  
Siam Estate Industrial Park 60/12 Moo3 Mabyangporn Pluakdaeng Rayong  
21140
7. DAIKYO INTERNATIONAL (THAILAND) CO.,LTD.  
21/845 Moo 12 Bangna-Trad Road, Bangna Bangkok 10260
8. DIA RESIBON (THAILAND) CO.,LTD  
60/34 Moo 19 Navanakorn Zone2, Phaholythin Rd, Thumbol Klongnueng,  
Pathumthani 12120
9. FUJI DENKI ENGINEERING CO.,LTD  
2922/218 Charn Issara Tower 2, 14<sup>th</sup> Floor New Pechaburi Road Bangkoki Huay  
Khwang Bangkok 10320
10. Fujikasai (Thailand) Co.,Ltd.  
719, 19<sup>th</sup> Floor. KPN Tower Bldg, Rama 9 Road, Bangkoki, Huay-Kuwang  
Huaykwag, Bangkok 10320
11. Global Communication Group Co.,Ltd  
779/55 Pracharatbuumpen Road, Samsennok, Huaykwang, Bangkok 10310
12. HIRAKAWA GUIDOM(THAILAND) CO.,LTD.  
109/92-95 Moo 19 Soi Suksawad 66 Suksawad Road, Bangpueng Prapradaeng  
Samutprakarn 10130

13. Hitachi sales (Thailand) Co., Ltd.  
No. 994 Soi Thonglor Sukhumvit 55 Road, Klongtonnua, Vadhana, Bangkok  
10110
14. IEE Corporation (Thailand) Limited  
22<sup>nd</sup> Floor Thosapol Land 3 Bldg 947 Moo 12 Banna-Trad Road , K.M.3,  
Kwaeng Bangna, Khet Bangna, Bangkok 10260
15. IHI TURBO (THAILAND)CO.,LTD  
Amata Nakon Industrial Estate 700/487 Moo2 Tumbol bankao Amphure  
Phanthong Chonbri 20160
16. Iwatani International Co., Ltd.  
Room No. 2104 21<sup>st</sup> floor, United Center Bldg, 323 Silom Road, Bangrak,  
Bangkok 10500
17. K line (Thailand) Co.,Ltd.  
33/30-31 8<sup>th</sup> Fl. Wall Street Tower , Surawongse Road, Bangrak, Bangkok 10500
18. K LINE AIR SERVICE(T) CO.,LTD.  
222 Air Cargo Agent Bldg., No.2 (Rm 303) Bangkok International Airport,  
Viphavadee-Rangsit Dongmuang, Bangkok 10210
19. Kanaech(Thailand) Co.,Ltd.  
Laem Chabang Industrial Estate, 87/13 Moo2 Tungsukla, Sriracha, Chonburi  
20230
20. Kanayama Kasei (Thailand) Co.,Ltd.  
700/48 Moo5 Amatanakorn Industrial Estate, Tambol Klontamru, Amphut  
Muang, Chonburi, 20000
21. Kinokuniya Bookstores (Thailand) Co.,Ltd.  
6<sup>th</sup> Floor, Isetan Deptstore, 4/1-4/2 Rajadamri Road, Bangkok 10330
22. Maeda Corporation  
18<sup>th</sup> Floor,Thaniya Plaza Bldg., 52 Silom Road, Bangkok 10500
23. MARUBUN ARROW (THAILAND) CO.,LTD.  
Unit 2306 23<sup>rd</sup> Floor Empire Tower 195 South Sathorn Road, Yannawa Sathorn  
Bangkok 10120
24. Mcmetal service asia (thailand) Co.,Ltd.  
700/426 Moo7 Bangpakong Industrial Estate, General Processing Zone. T.  
Donhuaroh A. Muang Chonburi 20000
25. MIKUNI(THAILAND)CO.,LTD.  
111 Moo5 Hi-Tech Industrial Estate, Asia Hi-Way Km.59-60 Banwha, Bang-pa-  
in, Ayuttaya 13160

26. Mino(Thailand) Co.,Ltd  
700/28 Moo6, Donhuaroh A. Muang. Chonburi 2000
27. Mitsubishi Electric Consumer Products(Thailand)Co.,Ltd  
700/406 Moo7 Tambol Don Hua Roh Amphur Muang Chonburi Province 20000
28. Mitsui Sumitomo Insurance Co.,Ltd.  
14<sup>th</sup> Floor Sathorn City Tower, 175 South Sathorn Road, Thungmahamet, Sathorn Bangkok10120
29. Moriya sangyo Co.,Ltd  
160/247-248,255 15<sup>th</sup> Floor, ITF Silom Palace Bldg., Silom Road, Kwang Suriyavong Khet Bangrak Bangkok 10500
30. N&N FOOD COMPANY LIMITED  
5/7-8 Moo4, Sai-Setthakij Road, Tambon Nadee, Amphur Muang Samutsakhon, Samutsakorn 74000
31. Nexas elechemic Co., Ltd  
Saha Rattna Nakorn Industrial Estate 115/10 Moo4 T, Banghrakpu A. Nakornluang, Ayuttaya 13260
32. PARKER ENGINEERING (THAILAND)CO.,LTD.  
11<sup>th</sup> Floor Thaniya Bldg., 62 Silom Road, Bangkok 10500
33. PIGEON INDUSTRIES (THAILAND) CO.,LTD.  
700/103 Moo1, Bangpakong Industrial Park2(Amata Nakorn) T. Ban Kao Phan Thaong District, Chonburi 20160
34. Pioneer manufacturing (Thailand) Co.,Ltd.  
Rojana Industrial Park,1/31 Moo5. Tambol Kanham A. U-thai, Pranathakornsriayutthaya 13210
35. Pompat Chemicals Co.,Ltd.  
50 GMM Grammy Place 21 Road (Asoke), North Klongtoey Wattana Bangkok 10110
36. Professional electronics Co.,Ltd.  
149/314 Petchkasem 95, Petchakasem Rd, Oam-Noi, Kratumban, Samutsakorn 74130
37. Sankyu logistics &engineering services(thailand)Co.,Ltd.  
79/25 Moo 10, Thungsukls, Sriracha 20230
38. SATAKE(THAILAND)CO.,LTD  
133 Moo 5 Bangkadi Industrial Park, Tivanon Road Pathumthsni 12000

39. Showa Aluminum(Thailand) CO.,Ltd  
46 Moo 9 Rojana Industrial Park, Tambol Thanu Amuphur U-Thai, Ayuttaya  
13210
40. Siam Kayaba Co.,Ltd.  
380 Moo 8, Sukhumvit Road, Bangpoomai, Amuphur Muang, Samupprakarn  
10280
41. Siam Steel Service Center Public Company Limited.  
51/3 Poochao Road, Bangyaprak, Samupprakarn 10130
42. SUM HITECHS CO.,LTD.  
60/63 Tabol Klong 1, Amphur Klonghrang, Pathumthani 12120
43. Sumitomo Trust & Banking Co.,Ltd.  
15<sup>th</sup> Floor, Diethelm Tower A, Suite 1502, 93/1 Wireless Road Bangkok 10330
44. Sunoco (Thailand) Co.,Ltd  
United Tower 15<sup>th</sup> Floor, 333/21 Sukhumvit Road, Soi 55 North Klongton  
Wattana Bangkok 10110
45. TCM ASIA DISTRIBUTION CO., LTD.  
G Floor Indosuez House 152 Wireless Road, Lumpini Pathumwan Bangkok  
10330
46. TDS ELECTRIC(THAILAND)CO.,LTD.  
78/13 Moo 5 Bangpakong Power, Plant Rd, Takam, Bangpakong, Chachoengsao  
24130 Thailand
47. Thai Daiho Co., Ltd  
65 19<sup>th</sup> Floor, 42 Tower, Room No.1901, Soi Sukhumvit Road, Prakanong,  
Klongtoey, Bangkok 10110
48. Thai Janome Co.,Ltd  
Sahapatana Industrial Park, 312 Mool, Sukaphibam 8 Road, Sriracha, Cholburi  
20280
49. THAI KAYABA Ind.Co.,Ltd.  
Anata Nakorn Industrial Estate 700/460 Moo7,T..Don Hua Roh, Amuang,  
Chonburi 20000
50. Thai Marsol Co.,Ltd.bang,  
Latkrabang Industrial Estate Phase 3 EPZ, Chalongkrung Road, Lamplatiw,  
Latkrabang, Bangkok
51. Thai Moritech Co.,Ltd.  
109 Moo 5 Export Procession Zone, Banwah(Hi-tech) Industrial Estate Amphur  
Bangna-In Ayuhaya 13160t

52. THAI OBAYASHI CORP.,LTD.  
16<sup>th</sup> Floor, Nantawan Bldg., 161 Rajdamri Road, Bangkok 10330
53. Thai Pakarising Co.,Ltd.  
570 Soi 12 Bangpoo Industrial Estate, Sukhumvit Rd., Amphur Muang,  
Samutprakarn 10280
54. THAI POLYACETAL CO.,LTD  
Padeng Industrial Estate 1 Padeng Road, Map-Ta-Put Rayong 21150
55. Thai Shinto Kogio Co.,Ltd  
27/11 Moo5 Phaholyothin Road, Tambol Klongnueng Amphur Klongwang  
Pathumthani 12120
56. Thai Special Wire Co.,Ltd  
44 Moo7, Pathumthani- Lat Lum Kaeo Rd., T.Kubangliang A.Lat lum Kaeo  
Pathumthani 12140
57. Thai SPF Products Co.,Ltd  
323 Betagro Tower (North Park) Vibhabadi Rangsit Road, Laksi Bangkok 10210
58. Thai Sumilox Co., Ltd  
1/79 Moo 5, Rojana Industrial Park Rojana Road, Tambon Kanham Amphur U-  
Thai Ayuttaya 13210
59. THAI SUZUKI MOTOR Co.,Ltd.  
31/1 Rangsit-Ongkharak Road, Bungyeetho, Thanyaburi, Pathumthani 12130
60. THAI TOKEN THERMO CO.,LTD.  
700/314 Moo 6, Tambon Don Hua Poh, Amphur Muang, Chonburi 20000
61. THAI TORAY TEXTILE MILLS PUBLIC COMPANY LIMITED  
33/3 Sukhapibarn Road, Amphur Nakornchaisri, Nakornpathom 73120
62. Thai Usui Co.,Ltd.  
Hi-Tech Industrial Estate, 131 Moo1 Tambol Banwah Bangpain District Ayuttaya  
Province 13160
63. THAI YAMAKI CO.,LTD  
49/5 Moo8, Malaiman Road, T.Wangtaku, A.Muang,Nakhonpathom 7300
64. THAI-ASAHI GLASS PUBLIC CO.,LTD.  
200 Moo 1, Suksawad Rd., Prasamudjadee, Samutprakarn 10290
65. THAI-JAPAN GAS CO.,LTD  
1/1 Rojana Industrial Park, Moo 5. Kharn Harm Utai,Ayuttaya 13210

66. Toyoda Gosei(Thailand) Co.,Ltd.  
402/1 Moo 2 Soi Charoen Ratchada Setthakij Road, Tambon Om-noi Amphur  
Kratoomban Samutsakorn Province 74130
67. Toyota Motor Thailand Co.,Ltd.  
186/1 Mu 1 Old Railway Road, Tumbon Samrong Tai, Amphur Prapradaeng,  
Samutprakarn 10130
68. Toyo-Thai Co.,Ltd  
22<sup>nd</sup> Floor, Serm-mit Tower, 159 Sukhumvit 21 Asoke Road, Klongtoey,  
Bangkok 10110
69. Tsubakimoto Automotive (Thailand) Co.,Ltd.  
700/467 Moo 7 Amata Nakorn Industrial Estate Tambol Don Hua Roh Amphur  
Muang Chonbri 20000
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952 Ramaland Bldg, 17<sup>th</sup> Floor, Rama4Road, Suriyawong, Bangkok 10500
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9<sup>th</sup> Floor CRC Tower, All Seasons Place 81/2 Wireless Road,Lumpini  
Pathumwan Bangkok 10330
72. UFM Fuji super Co.,Ltd.  
593/29-39 Sukhumvit 33/1, Prakanong, Bangkok
73. UNI-CHARM(THAILAND)CO.,LTD.  
Wellgrow Industrial Estate 105 Moo9 Tambon Bangvua Amphur Bangpakong,  
Chachensao 24180
74. UNIQUE MOTERS CO.,LTD.  
86 Chaloamkhet 3 Road, Watepsirin, Pomprabsatupai, Bangkok 10110
75. WORACHAK INTERNATIONAL CO.,LTD.  
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