CHAPTER V

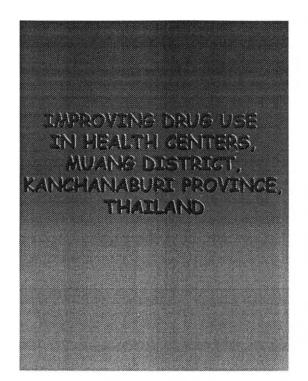
PRESENTATION

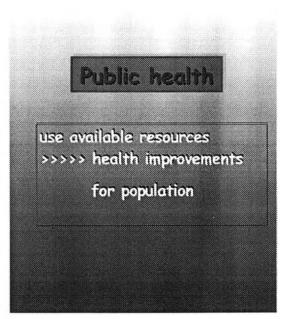
There are three parts in my oral presentation: the essay, the data exercise, and the proposal. In the first part, I stated the situation of drug use, factors underlying irrational use of drugs, and proposed three strategies to improve the situation: educational strategies, managerial strategies, and regulatory strategies.

In the second part, I presented the data exercise. I showed the World Health Organization's drug use indicators, which I used as the tool. I also explained the processed of data collecting and the results of the exercise.

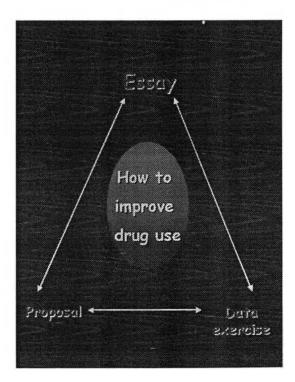
In the last part, I presented the proposal and provided detail information of the activity plan.

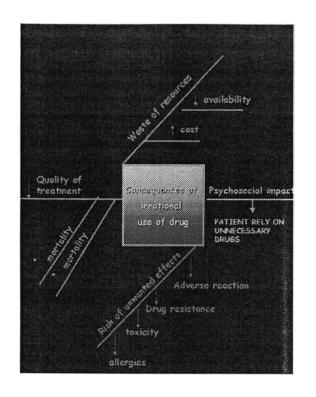
I used power point program for my presentation. The content of the slides are shown below, in the sequence as shown to the examination committee.





1 save lives & improve health
2 promote trust & participation
in health services
3 costly
4 different from other
consumer product
5 improvement are possible





Consequences of irrational use of drug

Decrease quality of treatment

- · increase mortality
- · increase mortality

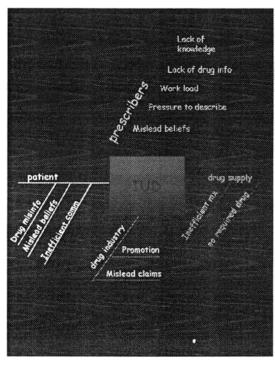
Waste of resources

- · decrease availability
 - · increase cost

Psychosocial impact: patient rely on unnecessary drugs

Risk of unwanted effects:

- adverse reaction
 - drug resistance
 - toxicity
 - allergies



Some major factors influencing irrational use of drug

Patient

- · drug misinformation
- · mislead beliefs
- · inefficient communication

Prescribers

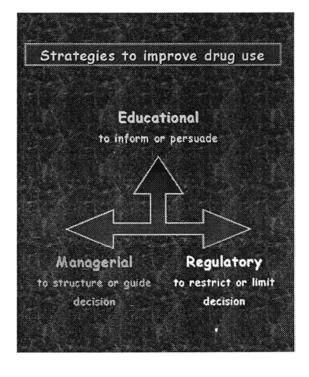
- · lack of knowledge
- · lack of drug information
- · workload
- · pressure to describe
- · mislead beliefs

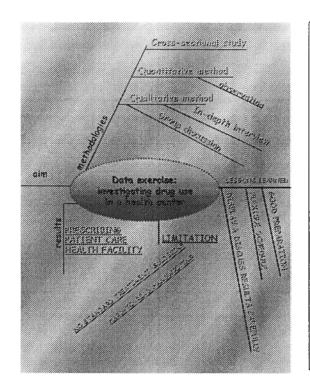
Drug supply
inefficient
management

· no required drug

Drug industry

- · promotion
- · mislead claims



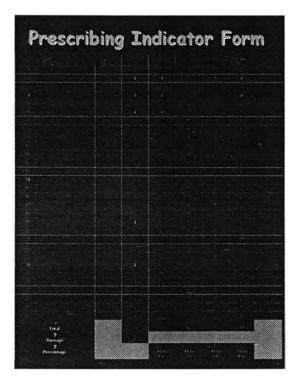


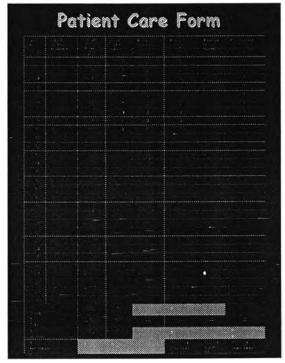
Data exercise:
investigating drug use
in a health center

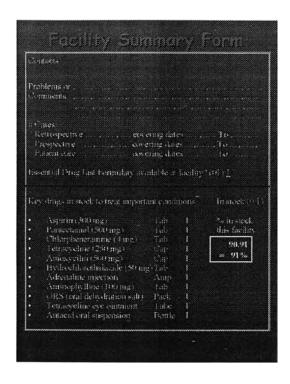
Aims

to develop my ability to

- · plan
- · prepare & implement
- · understand
- · analyze
- present







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Prescribing indicator

- 1 average no. of drug per encounter = 3
- 2 percentage of drugs prescribed by generic name
 - = 92.1%
- 3 percentage of encounters with an antibiotic prescribed = 53.3%

- percentage of
 encounters with an
 injection prescribed
 = 6.7%
- 5 percentage of drugs prescribed from the essential drugs list
 - = 86.5%

Patient care indicators

- 6 average consultation time = 1.2 min.
- 7 average dispensing time = 50.3 sec.
- 8 percentage of drugs actually dispensed
 - = 100%

- 9 percentage of drugs adequately labeled = 100%
- 10 percentage of patients' knowledge of correct dosage = 100%

facility indicators

- 11 availability of copy of essential drugs list
 - = yes
- 12 percentage of availability of key drugs
 - = 91%

Proposal
Improving drug use
in health centers,
Muang district,
Kanchanaburi province,
Thailand

Objectives:

- 1 to explore drug use
- 2 to collect baseline data
- 3 to try out WHO indicators
- 4 to improve prescribing pattern

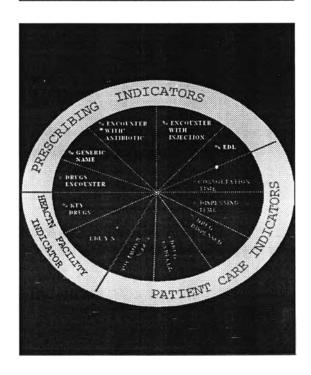
Some important feature

- · Collect baseline data
- try WHO's indicators
- · participatory approach
- · apply combined strategy

Tool:

drug use indicators

- 5 prescribing indicators
- 5 patient care indicators
- 2 facility indicators
 - = 12 indicators



Prescribing indicator

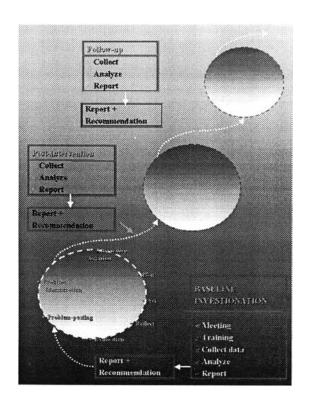
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Patient care indicators

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- 7 average dispensing time
- 8 percentage of drugs actually dispensed

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- 10 percentage of patients' knowledge of correct dosage



Activity plan:

Month

1 - 6 (6) baseline investigation

7 - 13 (7) intervention 1

14 (1) evaluation 1

15 - 32 (18) intervention 2

33 (1) evaluation 2

34 - 35 (2) report writing

36 (1) presentation

Budget · baseline investigation

34,950

· intervention implementation

11,190

0

· postintervention

· follow-up 16,440

total 62,580

