

Market liquidity and mutual fund performance during financial  
crisis



A Thesis Submitted in Partial Fulfillment of the Requirements  
for the Degree of Master of Science in Finance  
Department of Banking and Finance  
FACULTY OF COMMERCE AND ACCOUNTANCY  
Chulalongkorn University  
Academic Year 2020  
Copyright of Chulalongkorn University

สภาพคล่องของตลาดและผลการดำเนินงานของกองทุนรวมในช่วงวิกฤติการเงิน



วิทยานิพนธ์นี้เป็นส่วนหนึ่งของการศึกษาตามหลักสูตรปริญญาวิทยาศาสตรมหาบัณฑิต

สาขาวิชาการเงิน ภาควิชาการธนาคารและการเงิน

คณะพาณิชยศาสตร์และการบัญชี จุฬาลงกรณ์มหาวิทยาลัย

ปีการศึกษา 2563

ลิขสิทธิ์ของจุฬาลงกรณ์มหาวิทยาลัย

Thesis Title                      Market liquidity and mutual fund performance during  
financial crisis  
By                                      Miss Matina O-warinrat  
Field of Study                      Finance  
Thesis Advisor                      Associate Professor KANIS SAENGCHOTE, Ph.D.

---

Accepted by the FACULTY OF COMMERCE AND ACCOUNTANCY,  
Chulalongkorn University in Partial Fulfillment of the Requirement for the Master of  
Science

..... Dean of the FACULTY OF  
COMMERCE AND  
ACCOUNTANCY  
(Associate Professor WILERT PURIWAT, D.Phil.  
(Oxon))

THESIS COMMITTEE

..... Chairman  
(Associate Professor SIRA SUCHINTABANDID, Ph.D.)  
..... Thesis Advisor  
(Associate Professor KANIS SAENGCHOTE, Ph.D.)  
..... Examiner  
(JANANYA STHIENCHOAK, Ph.D.)  
..... External Examiner  
(Assistant Professor Kridsda Nimmanunta, Ph.D.)

จุฬาลงกรณ์มหาวิทยาลัย  
CHULALONGKORN UNIVERSITY

มัทนา โอวรินทร์รัตน์ : สภาพคล่องของตลาดและผลการดำเนินงานของกองทุนรวมในช่วงวิกฤติการเงิน. (Market liquidity and mutual fund performance during financial crisis) อ.ที่  
 ปริญญาหลัก : รศ. ดร.คณิตร์ แสงโชติ

สภาพคล่องของตลาดที่ลดลงส่งผลต่อผลการดำเนินงานของกองทุนรวมที่แตกต่างกันในช่วงวิกฤติและช่วงปกติ โดยในช่วงปกติการลดลงของสภาพคล่องส่งผลให้นักลงทุนเกิดความตื่นตระหนกในการลงทุนในตลาดการเงิน จึงเกิดแรงเทขายกองทุนรวมออกอย่างรวดเร็วและเป็นจำนวนมากซึ่งสร้างความยากลำบากให้กับผู้จัดการในการบริหารกองทุนรวม เนื่องจากมูลค่าทรัพย์สินสุทธิกองทุนรวมจะถูกกดคั่นให้ลดลง และส่งผลกระทบต่อผลการดำเนินงานของกองทุนรวมในทางกลับกันการที่สภาพคล่องของตลาดนั้นลดลงในช่วงวิกฤติ ถือเป็นโอกาสของผู้จัดการกองทุนรวมในการการแสวงงฝีมือและทักษะการบริหารกองทุน โดยงานวิจัยนี้ค้นพบว่าสภาพคล่องที่ลดลงในช่วงวิกฤติส่งผลกระทบต่อทบวงโดยรวมต่อกองทุนรวมตลาดเงิน กองทุนรวมตราสารหนี้ และกองทุนรวมตราสารทุน ซึ่งถูกสนับสนุนโดยงานวิจัยเรื่องทักษะการจับจังหวะของตลาดและการจับจังหวะความผันผวนของผู้จัดการกองทุนรวมที่ส่งผลให้กองทุนมีผลตอบแทนที่ดีอยู่ในขณะที่ตลาดมีสภาพคล่องต่ำ นอกจากนี้งานวิจัยได้แบ่งประเภทกองทุนรวมออกเป็นกองทุนรวมที่มีกลยุทธ์การบริหารเชิงรุกและกองทุนรวมที่มีกลยุทธ์การบริหารเชิงรับ โดยค้นพบว่าผู้จัดการกองทุนรวมเชิงรุกมีทักษะในการลดการขาดทุนของกองทุนได้ดีกว่ากองทุนรวมเชิงรับ ซึ่งเป็นการชี้ให้เห็นถึงความสามารถของผู้จัดการกองทุนรวมในการรับมือกับความเสียด้านสภาพคล่องของตลาดในช่วงวิกฤติ



สาขาวิชา           การเงิน  
 ปีการศึกษา       2563

ลายมือชื่อนิสิต .....  
 ลายมือชื่อ อ.ที่ปรึกษาหลัก .....

# # 6284056826 : MAJOR FINANCE

KEYWORD Market illiquidity, Mutual fund performance, Active fund, Passive fund

D: Matina O-warinrat : Market liquidity and mutual fund performance during financial crisis. Advisor: Assoc. Prof. KANIS SAENGCHOTE, Ph.D.

Market illiquidity influences mutual fund performance differently between crisis and non-crisis period. A significant drop in market liquidity makes investors panic leading to the early and large redemption. Fund managers have to liquidate the portfolio putting pressure on the asset prices, so the underperformance of mutual fund is recognized in non-crisis period. However, the result of illiquidity is different during crisis. The total effect of market illiquidity is positively related to all fund classes. This could then be interpreted as the evidence of management skills, market-timing and volatility-timing skills in fund managers to provide superior fund performance. Moreover, the further investigation on management strategy supports the evidence of manager skills in active fund to minimize the loss during the crisis.



Field of Study: Finance

Student's Signature

Academic Year: 2020

Advisor's Signature

.....

## ACKNOWLEDGEMENTS

The completion of this paper could not have been possible without the support and assistance of many participants whose names may not all be enumerated. Their contributions are pleasantly acknowledged. First, I would like to express my special thanks to my advisor, Associate Professor Kanis Saengchote, Ph.D. for his kindness and valuable suggestion. He has powerful effort to put me into the right direction to reach this accomplishment. Second, I would like to give sincere gratitude to all my committee members including Associate Professor Sira Suchintabandid, Ph.D., Jananya Sthienchoak, Ph.D. and external committee from Nida Business School, Assistant Professor Kridsda Nimmanunta, Ph.D. Their recommendations are meaningful which help me to clarify things smoothly. Third, I would like to thank my best friend, Sarunporn Thupthong who stands beside me from the bachelor until this master degree. She always helps me to proceed the work. Lastly, I am deeply appreciated to my parents for their background support. They give me an opportunity to study and follow my goal.

Matina O-warinrat

## TABLE OF CONTENTS

	<b>Page</b>
.....	iii
ABSTRACT (THAI) .....	iii
.....	iv
ABSTRACT (ENGLISH).....	iv
ACKNOWLEDGEMENTS.....	v
TABLE OF CONTENTS.....	vi
LIST OF TABLES.....	vii
LIST OF FIGURES .....	viii
INTRODUCTION .....	1
RESEARCH HYPOTHESES .....	6
DATA & METHODOLOGY .....	7
▪ MARKET UNCERTAINTY (CRISIS).....	8
▪ MARKET ILLIQUIDITY .....	9
▪ MUTUAL FUND PERFORMANCE.....	15
RESULTS .....	17
▪ MONEY MARKET MODEL.....	18
▪ BOND MODEL.....	19
▪ EQUITY MODEL .....	21
FURTHER INVESTIGATION ON FUND MANAGEMENT STRATEGY.....	23
▪ VOLATILITY-BASED MODEL .....	25
▪ VOLUME-BASED MODEL .....	26
CONCLUSIONS.....	28
REFERENCES .....	30
VITA.....	34

## LIST OF TABLES

	<b>Page</b>
Table 1. Summary statistics of fund category.....	8
Table 2. Summary statistics of short-term yield volatility.....	11
Table 3. Summary statistics of long-term yield volatility.....	12
Table 4. Summary statistics of return volatility.....	13
Table 5. Summary statistics of volume turnover .....	14
Table 6. Summary statistics of factors used in each model .....	17
Table 7. Descriptive statistics of coefficients on underlying variables in money market model .....	17
Table 8. Descriptive statistics of coefficients on underlying variables in bond model .....	19
Table 9. Descriptive statistics of coefficients on underlying variables in equity model .....	21
Table 10. The number of active and passive funds in 6 Asia emerging markets .....	24
Table 11. Descriptive statistics of coefficients on underlying variables in volatility-based model.....	25
Table 12. Descriptive statistics of coefficients on underlying variables in volume-based model.....	26
Table 13. Mean-difference test on CRISIS*ILLIQ .....	27



## LIST OF FIGURES

	<b>Page</b>
Figure 1. Historical VIX 2004 - 2019.....	9
Figure 2. Historical short-term yield volatility 2004 - 2019.....	10
Figure 3. Historical long-term yield volatility 2004 - 2019.....	11
Figure 4. Historical return volatility 2004 - 2019.....	13
Figure 5. Historical volume turnover 2004 - 2019.....	14



## INTRODUCTION

A significant drop in market liquidity have brought a lot of concern in the time of market distress. As mentioned in Brunnermeier and Pedersen (2009), there is a link in asset's market liquidity (i.e., the ease with which it is traded) and traders' funding liquidity (i.e., the ease with which they can obtain funding). Market liquidity can be explained in 5 features. First, market liquidity can suddenly dry up. Trader requires capital when he buy a security, so he can use security as collateral and borrow against it, but he cannot borrow for the whole price. The difference between security's price and collateral value is margin that must be financed with trader's own capital which we called funding liquidity. When funding liquidity is tight, trader becomes reluctant to take on position especially for high-margin securities, this would reduce market liquidity. In other word, the larger margin requirement, the more restriction for trader to provide market liquidity. Finally, it leads to dry-up in market liquidity or fragility of market liquidity. Second, market liquidity has commonality across assets and asset classes. Liquidity commonality refers to the synchronicity of individual asset with aggregate market-wide liquidity movement. In other word, market liquidity and fragility co-move across assets when funding constraint affected speculators to provide market liquidity of all assets. Third, market liquidity is related to volatility in the time of market uncertainty. Liquidity shock can lead to price volatility that raise the expectation on future volatility. It caused the increase in margin constraint that lowers market liquidity eventually. Fourth, market liquidity is subject to "flight-to-quality" or "flight-to-liquidity" in other word. It arises when funding liquidity becomes shortage, so that speculators cut back on the market liquidity, mostly capital intensive, i.e., high-margin securities. Last, market liquidity is co-moves with the market since funding conditions do. Thus, market liquidity and funding liquidity are mutually reinforcing, and they might lead to liquidity spirals.

Rösch and Kaserer (2014) demonstrate a transmission channel causing market illiquidity during the market downturn which are liquidity commonality (i.e., the co-movement of an asset's liquidity and market liquidity) and flight to liquidity (i.e., the situation where investors tend to move portfolio from illiquid to liquid). Market

liquidity is highly sensitive to the change in funding condition. Funding shock could bring an unfavorable margin requirement leading to an increase in the probability of margin calls. Moreover, trader might force to partially liquidate the portfolio putting pressure on asset's price and tighten funding constraint further which make market liquidity dry ups eventually.

Overall, the severe effect of market illiquidity is from the restrictive funding liquidity that normally occur in the time of market uncertainty, it incurs more transaction cost and downward pressure in asset price. Thus, it brings more attention to study the liquidity problem that still exists in the market from the past until nowadays.

In a context of mutual fund, a severe drop in market liquidity becomes more challenging for portfolio management. Liquidity mismatch is more likely to occur that increases transaction cost and price impact for securities that mutual fund holds. The illiquidity in the market puts more pressure on asset's price downward (e.g., panic selling) causing the lower fund performance. Furthermore, the large amount of money withdrawal from the fund could bring an unsatisfied fund performance that possibly led to the worst case called fund runs. For example, previous research study about the runs on money market fund in 2008. Therefore, fund managers have to manage portfolio liquidity carefully in response to investor's transaction (e.g., redemption).

In this research, the role of market illiquidity and mutual fund performance during financial crisis is examined. In addition, market illiquidity and fund performance are observed during the normal period to classify the difference of liquidity between these two periods (i.e., crisis and non-crisis period). Mutual fund is categorized according to the asset classes that mutual fund holds namely money market fund, bond fund and equity fund. Market illiquidity is also classified by fund classes namely money market illiquidity, bond market illiquidity and equity market illiquidity. In other word, the objective is to investigate the role of illiquidity in specific market on specific mutual fund.

There are two reasons that various fund classes are focused. First, Cespa and Foucault (2014) find that liquidity providers often learn information about an asset

from prices of other assets. They mention that the shock specific to liquidity supply (e.g., margin constraint and fund withdrawal) in one asset class propagate to other asset classes. They show that cross-asset learning makes the liquidity of asset pairs interconnected: if the liquidity of one asset drops, its price becomes less informative for liquidity providers in another asset, and therefore the liquidity of this asset drops as well. Thus, they recommend further research to study the liquidity spillover across asset classes. To apply with mutual fund, it is essential to study on different types of mutual funds so we can see how these asset classes are interconnected.

Second, several studies (Strahan and Tanyeri (2015); Schmidt, Timmermann, and Wermers (2016)) examine runs on money market fund responses to systematic liquidity shock in the collapse of Lehman Brothers, 2008. They mention about the asset pools that subject to run-risk behavior which are cash-like liabilities. During the crisis, investors demanded unusually high-frequency access to their cash, while the liquidity of assets plunged. Funds hardest hit by investor runs reacted initially by meeting withdrawal demand and by selling off the safest and most liquid holdings. As a result, immediately after the run ended, hard-hit funds had increased portfolio risk. The prime money market fund is the most heavily affected by a large fund outflow compared to other funds. Choi, Hoseinzade, Shin, and Tehranian (2020) examine corporate bond fund and asset fire sale in the financial crisis 2008. They detect the corporate bond market is less liquid than the equity market and that bond funds are more vulnerable to investor runs than equity funds. Corporate bond funds hold more liquid assets to cushion against redemptions. Therefore, bond funds do not have to liquidate corporate bonds in large volumes to accommodate investor redemptions. Equity funds, by contrast, hold only small liquid cushions in the form of cash. Hence, to meet redemptions, they must sell equities in large volumes, which plausibly leads to equity fire sales. We can see that the market illiquidity affects different mutual funds differently. Some funds that are more sensitive to market illiquidity (e.g., money market fund) would have more trouble in their performance, eventually it might lead to fund runs in the worst-case scenario. Some funds (e.g., equity fund) that are less sensitive to market illiquidity would recover themselves from crisis smoothly than other funds.

This study contributes to prior literature in the following several aspects. First, to the best of my knowledge, this study provides the first evidence to test mutual fund performance classified by asset class. Several studies (Pástor and Stambaugh (2003); Acharya and Pedersen (2005); Amihud (2014)) have studied the effect of liquidity risk on stock return. They find that illiquid stock has higher return than liquid stock because liquidity premium is positively priced in illiquid stock. Foran and O'Sullivan (2014) study the liquidity risk on UK equity fund. They find the strong role of stock liquidity and systematic liquidity risk in fund performance evaluation. Most of prior studies focus on the liquidity in an individual asset or a single type of fund. Thus, it would fill the literature gap to interpret liquidity in term of fund classes (e.g., money market, bond, and equity). In addition, Cespa and Foucault (2014) examine the relationship between price informativeness and liquidity that caused liquidity spillover across asset classes. Therefore, to study the liquidity effect on fund classes would give more contribution on how sensitivity of liquidity is different across funds. Furthermore, the role of illiquidity on fund performance in different periods (i.e., normal and crisis period) is investigated. Thus, the difference of market liquidity between crisis and non-crisis period is observed clearly.

Second, in this research, Asia emerging mutual funds are investigated namely China, India, Indonesia, South Korea, Taiwan, and Thailand (see MSCI definition). The reasons that Asia emerging funds are focused are the following. Many studies rely on the research of developed mutual fund (e.g., US. and Europe). Evidence on Asia emerging funds are scarce. Bekaert, Erb, Harvey, and Viskanta (1998) mention emerging market has low correlation with developed market. It considered as different enough as stand-alone asset class in global portfolio management. Moreover, Ramasamy and Yeung (2003) find that the growth of emerging mutual fund has been robust compared to developed fund and it is expected to grow double-digit annually. Therefore, we can observe the increasing important role of Asia emerging mutual funds to the global financial market.

Last contribution, market illiquidity affects investment strategies of mutual fund. Several studies (Jensen (1968); Gruber (1996); Wermers (2000)) mention that active management funds tend to underperform passive management funds. Actively

managed funds aim to earn superior returns to the market. As a result, it caused high expense and transaction cost for fund managers to beat the market. In contrast, passive funds aim to replicate market portfolio index which induce less expense and transaction cost, so the performance of passive fund is superior relative to active fund on average. Nevertheless, the argument is opposite during the global financial crisis, most active funds tend to outperform passive funds which indicate the evidence of stock-selection skill in active management strategy (Wermers (2000); Petajisto (2013)). In addition, Frino, Gallagher, and Oetomo (2006) investigate the analysis of liquidity and information of active and passive funds. They mention that active managers convey a valuable information, thus they can add value to investor and beat the benchmark indices. Passive funds in contrast, are entirely liquidity-motivated which incurs higher liquidity cost and lower returns than active funds. To be concluded, when market becomes illiquid, it would make active funds to be more active to beat the market that possibly caused superior fund performance than passive funds that try to mimic market portfolio. Therefore, it is essential to investigate further on the role of market illiquidity on active and passive funds. Whether illiquidity influence active and passive performance differently, so this would give more contribution on investment strategies of fund managers in crisis.

To sum up, by exploring various fund classes and illiquidity measures help to better understand the sensitivity of market illiquidity on different types of fund in crisis. It sheds further light on how market illiquidity looks like. Moreover, the investigation of management fund offers the implication of management skills in fund managers. This should be useful for institutional investors, fund managers, and risk management officer to implement investment strategies to deal with illiquidity in crisis.

The remainder of this paper is organized as follows. In section 2, the research hypotheses on each fund type are offered. This shows the prediction with supporting literature reviews. Section 3, data sources, illiquidity proxies, and multi-factor models are provided. Section 4 reports the discussion of empirical results. Section 5 is the contribution on management strategy funds. Conclusions follow in the last section.

## RESEARCH HYPOTHESES

**Prediction 1: Money market fund performance is negatively related to money market illiquidity. The higher illiquidity in money market, the lower performance of money market fund.**

This relationship is supported by Strahan and Tanyeri (2015) and Schmidt et al. (2016), and Wermers (2000). Money market fund is perceived to be the safest and highest liquidity compared to other asset classes (e.g., bonds and stocks). However, it suffers early withdrawal from investors during the global financial crisis. During the crisis, liquidity mismatch is occurred in money market fund. Investors demand high frequency to obtain cash that force asset sales immediately and put pressure on asset prices. Net asset value of the fund declines as investor redeems the fund in large amount. Eventually, the situation called fund runs occurred. Therefore, money market fund is expected to have poor performance when liquidity in money market falls.

**Prediction 2: Bond fund performance is negatively related to bond market illiquidity. The higher illiquidity in bond market, the lower performance of bond fund.**

During the crisis, the phenomenon called flight-to-quality is more likely to occur. It is closely related with flight-to-liquidity where investors prefer to shift from illiquid to liquid assets as they turn to be more risk-averse. Choi et al. (2020) find that bond market is less liquid than equity market so that bond funds are more vulnerable to investor runs than equity funds. Friewald, Jankowitsch, and Subrahmanyam (2012) mention that the rise in illiquidity is significantly negatively affected bond prices. Bond price declines more in speculative bond compared to investment grade bond. Therefore, bond fund is expected to have poor performance when liquidity in bond market falls.

**Prediction 3: Equity fund performance is negatively related to equity market illiquidity. The higher illiquidity in equity market, the lower performance of equity fund.**

Coval and Stafford (2007) show that equity fund is experienced an asset fire sale due to the redemption in crisis and even in normal period. Choi et al. (2020) mention that equity fund holds less cash to cushion for liquidity. To meet redemption, fund managers must sell equity in large portion leading to equity fire sales. Therefore, equity fund is expected to have poor performance when liquidity in equity market falls.

## **DATA & METHODOLOGY**

To measure mutual fund performance in 6 Asia emerging markets (e.g., China, India, Indonesia, South Korea, Taiwan, and Thailand), fund characteristics, fund net assets and fund returns are collected from Morningstar database. In this research, fund category is divided according to global board category in Morningstar database namely, money market fund, bond fund and equity fund. The summary statistics of open-ended funds in each country is shown in Table 1. The period window is between 2004-2019 that covers both crisis and non-crisis period. The CBOE Volatility index is used to classify crisis period from normal period that collected from CBOE website. The illiquidity proxies include short-term yield volatility, long-term yield volatility, return volatility and volume turnover which are collected from Datastream database.



**Table 1** : Summary statistics of mutual fund category in 6 Asia emerging markets; China, India, Indonesia, South Korea, Taiwan, and Thailand (Unit : Million USD)

	China			India		
	Money Market Fund	Bond Fund	Equity Fund	Money Market Fund	Bond Fund	Equity Fund
No. of funds	49	70	20	178	762	619
Asset Under Management	104,757.587	13,644.627	12,412.463	379,182.510	481,634.821	278,044.312
Mean	2,137.910	192.178	620.623	2,130.239	632.067	449.910
Median	236.453	56.507	391.751	548.209	229.656	164.036
Standard Deviation	4,339.931	426.236	882.392	2,489.114	886.190	689.059
Maximum	24,592.942	2,186.098	3,673.232	9,376.030	4,091.473	3,632.426
Minimum	2.916	0.705	9.323	1.841	1.681	0.547
	Indonesia			South Korea		
	Money Market Fund	Bond Fund	Equity Fund	Money Market Fund	Bond Fund	Equity Fund
No. of funds	10	39	43	92	156	964
Asset Under Management	1,814.242	1,279.535	2,774.638	85,946.957	5,397.299	45,921.723
Mean	226.780	42.651	73.017	934.206	35.047	47.785
Median	117.147	22.121	24.055	220.084	3.203	9.481
Standard Deviation	260.910	71.144	158.974	1,456.009	108.598	140.621
Maximum	774.664	358.732	891.815	6,214.269	883.467	1,414.529
Minimum	8.766	0.013	1.757	4.175	0.006	0.002
	Taiwan			Thailand		
	Money Market Fund	Bond Fund	Equity Fund	Money Market Fund	Bond Fund	Equity Fund
No. of funds	39	18	210	31	63	185
Asset Under Management	33,088.589	1,465.805	13,366.066	15,042.956	8,022.854	18,084.582
Mean	848.425	81.434	63.648	485.257	127.347	97.754
Median	609.726	21.904	34.101	127.707	12.103	21.910
Standard Deviation	863.180	105.679	83.281	829.011	355.557	210.080
Maximum	3,027.338	390.821	484.003	3,586.893	2,258.744	1,852.413
Minimum	9.478	9.363	0.777	1.421	0.183	0.172

*Table 1. Summary statistics of fund category*

## ▪ MARKET UNCERTAINTY (CRISIS)

To measure market uncertainty or crisis period, VIX index is employed in this research. VIX index is created by The Chicago Board Options Exchange (CBOE). It aims to measure the 30-day expected volatility of the US stock market. In other word, it is a real-time market index that represents the market's expectation of 30-day forward-looking volatility. Derived from the price inputs of the S&P 500 index options, it provides a measure of market risk and investors' sentiments. It is also known as "Fear Gauge" or "Fear Index". In this research, the cutoff threshold of VIX is followed by Chen and Yang (2021), VIX greater than 23.81% refers to high volatility regime that associated with market uncertainty or crisis period. On the other hand, VIX below 23.81% considered as low volatility regime.

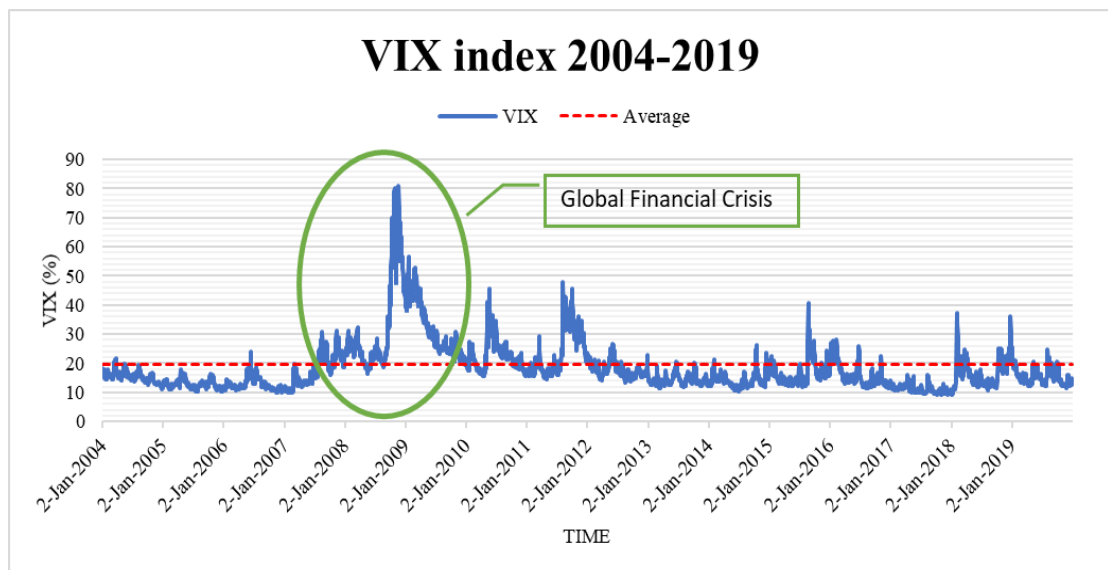


Figure 1. Historical VIX 2004 - 2019

Figure 1. illustrates the VIX index from 2004 to 2019. The highest volatility (around 80%) is in the end of 2008 and the early of 2009. Thus, in this research, the crisis period is focused on the period of 2008 to 2009.

#### ▪ MARKET ILLIQUIDITY

Market liquidity refers to the ease with which it is traded (Brunnermeier and Pedersen (2009)). In opposite, market illiquidity means the difficulty for trading the securities in the market. In this research, market liquidity is considered according to the mutual fund category (e.g., money market illiquidity, bond market illiquidity, and equity market illiquidity). Following Lybek and Sarr (2003), liquid market tends to exhibit five characteristics. First, *tightness* refers to low transaction cost such as difference between buy and sell prices. Second, *immediacy* represents the speed which order can be executed and the efficiency of trading, clearing and settlement system. Third, *depth* refers to the existence of abundant orders. Fourth, *breadth* means large order in volume with minimal price impact. Fifth, *resiliency* refers to the orders that flow quickly to correct order imbalance.

#### ▪ Money Market

It consists of short-term debt instruments (i.e., maturities up to one year) such as deposits, treasury bills, and commercial papers. Money market is viewed as the

most liquid market with high degree of safety and low return. Based on the availability of data, the approach to measure money market illiquidity is **short-term yield volatility**. Basically, short-term yield is less volatile in the normal period, however, this relationship is vice versa during the crisis. Short-term rate is highly sensitive to the crisis and it reflects high market risk that results in inverted yield curve. Therefore, short-term volatility is employed to be illiquidity proxy for money market. Daily government benchmark bid yield is used to calculate the monthly volatility which is the standard deviation of 22-days yield.

$$\text{Monthly Volatility} = \sqrt{\frac{\sum_{t=1}^N (X_t - X_{\text{average}})^2}{N - 1}} \quad (1)$$

where  $X_t$  is the short-term return at time t, the frequency (t) is in monthly.  $X_{\text{average}}$  is the average of 22-days return.

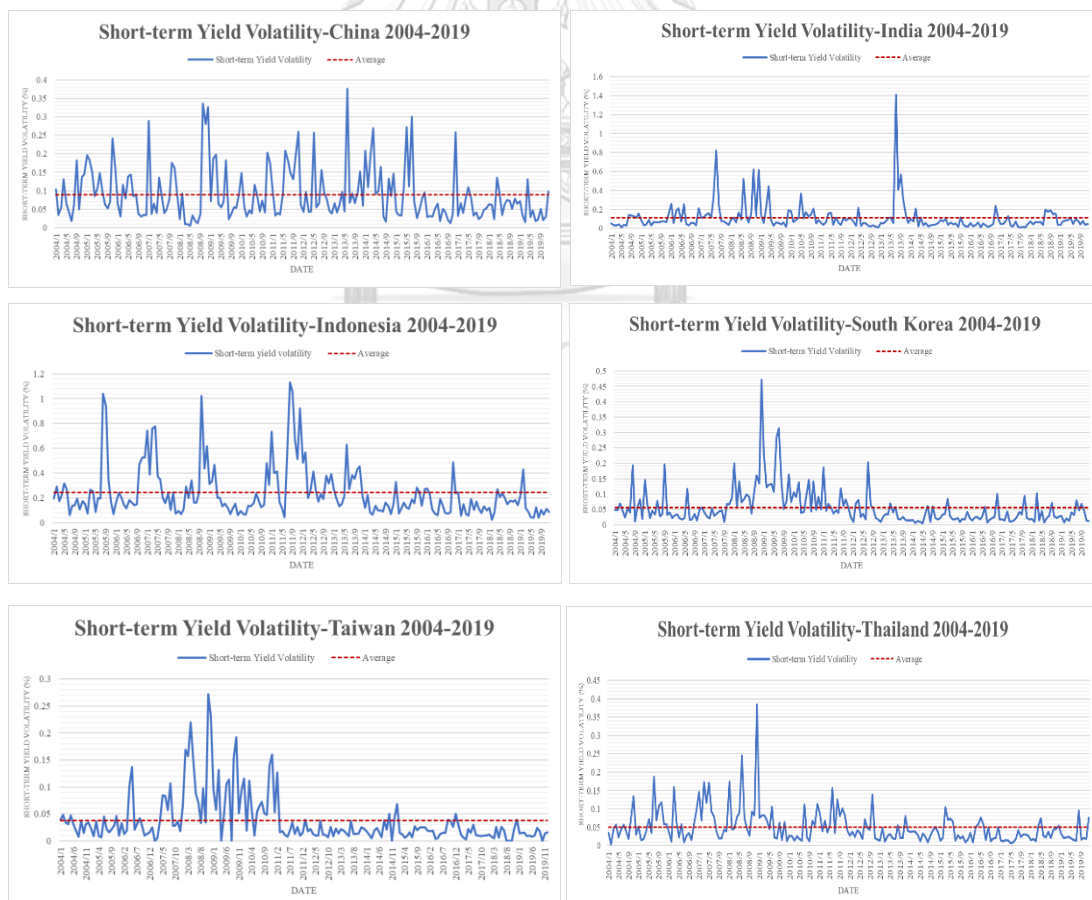


Figure 2. Historical short-term yield volatility 2004 - 2019

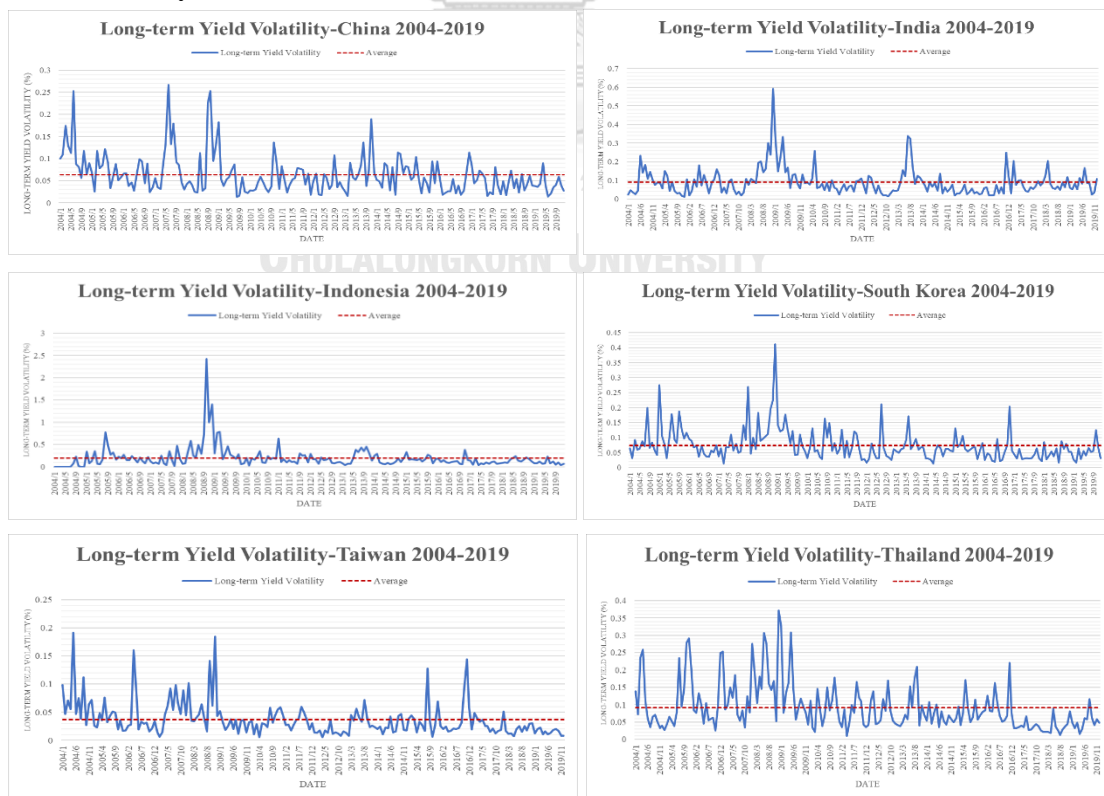
**Table 2** : Summary Statistics of Short-term Yield Volatility in 6 Asia emerging markets (unit: %)

	China	India	Indonesia	South Korea	Taiwan	Thailand
Mean	0.090	0.111	0.243	0.057	0.038	0.050
Median	0.066	0.068	0.174	0.038	0.022	0.037
Standard Deviation	0.071	0.148	0.206	0.059	0.045	0.047
Maximum	0.376	1.411	1.131	0.472	0.272	0.385
Minimum	0.005	0.011	0.023	0.005	0.000	0.004

*Table 2. Summary statistics of short-term yield volatility*

### ▪ Bond Market

Bond market consists of long-term fixed income instruments (i.e., maturities more than one year) such as government bonds and corporate bonds. Based on the availability of data, the approach to measure bond market illiquidity is **long-term yield volatility**. According to Houweling, Mentink, and Vorst (2005), they propose different proxies to measure bond market liquidity. Yield volatility is employed in this research. Yield volatility is positively related with bond spread. The higher yield volatility, the higher bid-ask spread and the lower bond market liquidity. Long-term daily government benchmark bid yield is used to calculate long-term yield volatility. All formulas are the same as money market.

*Figure 3. Historical long-term yield volatility 2004 - 2019*

**Table 3** : Summary Statistics of Long-term Yield Volatility in 6 Asia emerging markets (unit: %)

	China	India	Indonesia	South Korea	Taiwan	Thailand
Mean	0.063	0.090	0.197	0.075	0.037	0.092
Median	0.052	0.074	0.146	0.063	0.028	0.071
Standard Deviation	0.044	0.073	0.240	0.053	0.030	0.068
Maximum	0.267	0.594	2.426	0.412	0.191	0.371
Minimum	0.013	0.012	0.000	0.014	0.005	0.010

*Table 3. Summary statistics of long-term yield volatility*

### ▪ Equity Market

Equity market consists of various stocks issued by company in attempt to raise the capital via different investors. There are several illiquidity proxies in equity market, so **return volatility and volume turnover** are employed in this research. First, return volatility represents the deviation of return from its average. Therefore, high return volatility, high market uncertainty thus, the illiquid equity market becomes. Price index in each stock market is used to calculate return volatility. Second, volume turnover is defined as the ratio between value of daily transaction to daily market capitalization. It measures equity market illiquidity in term of depth. In other word, turnover rate indicates the number of times that asset changes from one hand to another during a period. The reduction in volume turnover means a small portion of this market is traded which represents the illiquidity in equity market. The data for volume turnover is collected from Datastream database.

To be concluded, return volatility and illiquidity is positively correlated meaning that the higher return volatility, the higher equity market illiquidity. On the other hand, turnover and illiquidity is negatively correlated. The higher turnover, the lower equity market illiquidity in other word.

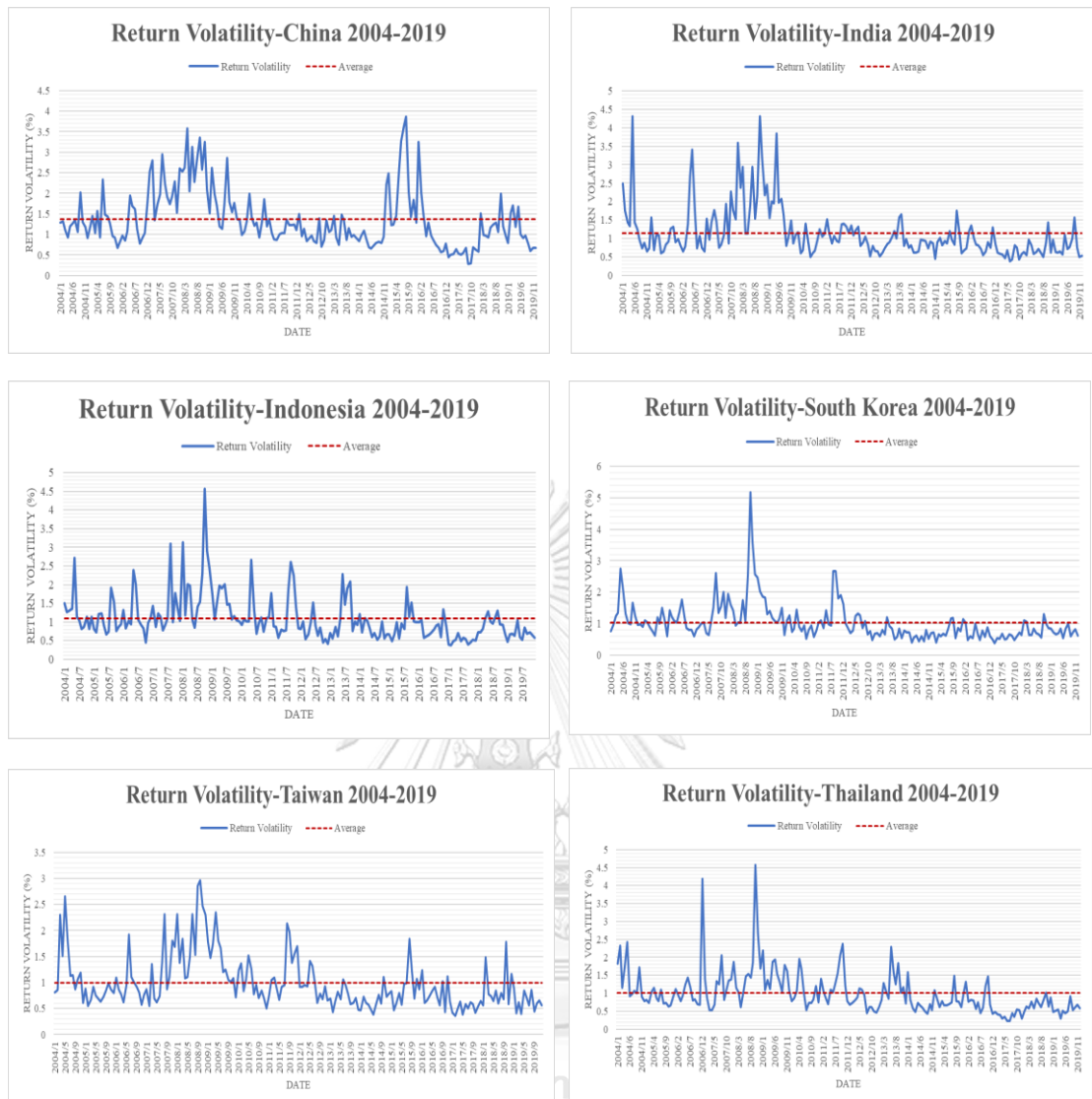


Figure 4. Historical return volatility 2004 - 2019

Table 4 : Summary Statistics of Return Volatility in 6 Asia emerging markets (unit: %)

	China	India	Indonesia	South Korea	Taiwan	Thailand
Mean	1.370	1.140	1.092	1.032	0.991	1.005
Median	1.200	0.933	0.953	0.866	0.846	0.834
Standard Deviation	0.701	0.684	0.596	0.596	0.511	0.589
Maximum	3.869	4.318	4.566	5.188	2.963	4.570
Minimum	0.280	0.383	0.371	0.387	0.354	0.221

Table 4. Summary statistics of return volatility



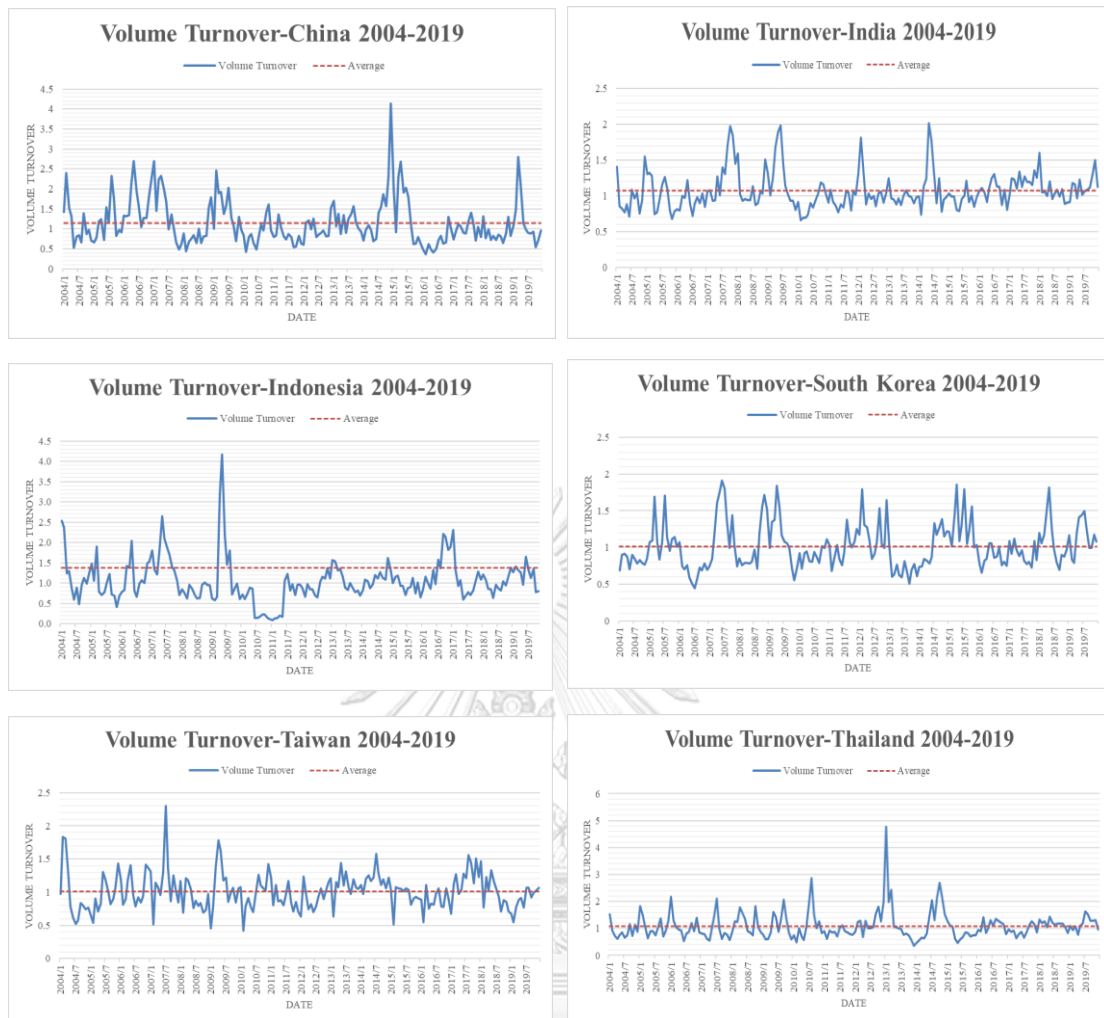


Figure 5. Historical volume turnover 2004 - 2019

Table 5 : Summary statistics of Volume Turnover in 6 Asia emerging markets

	China	India	Indonesia	South Korea	Taiwan	Thailand
Mean	1.150	1.073	1.381	1.017	1.011	1.091
Median	0.975	1.021	0.973	0.969	1.002	0.979
Standard Deviation	0.560	0.256	4.439	0.308	0.273	0.498
Maximum	4.133	2.017	62.121	1.911	2.298	4.777
Minimum	0.367	0.662	0.080	0.444	0.420	0.356

Table 5. Summary statistics of volume turnover

## ▪ MUTUAL FUND PERFORMANCE

There are many approaches to measure fund performance (e.g., sharpe ratio, standard deviation, and treynor ratio). The selected approach in this research is multi-factor model because the sensitivity of market illiquidity to different mutual fund categories is examined. The baseline equation of multi-factor model is expressed in Eq. (2). The interacted equation influences the differential effect of market illiquidity in times of crisis, see Eq. (3).

$$R_{i,t} - R_{f,t} = \alpha_i + \sum_{j=1}^n \beta_j * f_t + \gamma_1 ILLIQ_t + \varepsilon_{i,t} \quad (2)$$

$$R_{i,t} - R_{f,t} = \alpha_i + \sum_{j=1}^n \beta_j * f_t + \gamma_1 ILLIQ_t + \gamma_2 CRISIS_t + \gamma_3 CRISIS_t * ILLIQ_t + \varepsilon_{i,t} \quad (3)$$

where  $R_{i,t}$  is the net return of fund  $i$  at month  $t$ ,  $R_{f,t}$  is the risk-free rate on month  $t$ .  $\alpha_i$  is the risk-adjusted return on fund  $i$ .  $f_t$  is the market-specific factor on month  $t$ .  $ILLIQ_t$  is market illiquidity in non-crisis that measured by illiquidity proxies.  $CRISIS_t$  is the dummy variables (i.e., 1 = crisis, 0 = non-crisis).  $CRISIS_t * ILLIQ_t$  is the interacted variable added to the model to investigate the relationship between market illiquidity and fund performance during crisis.

### ▪ Hypothesis testing for coefficient

$$H_0: \gamma_1 = 0 \text{ and } \gamma_3 = 0$$

$$H_1: \gamma_1 \neq 0 \text{ and } \gamma_3 \neq 0$$

To clarify whether the interested coefficients are significantly different from zero or not, t-statistic in two-tailed test are conducted for  $\gamma_1$  which represents the coefficient of ILLIQ and  $\gamma_3$  which represents the coefficient of CRISIS\*ILLIQ.

### ▪ Money Market Fund

In this research, the money market-specific factors include level factor ( $LEVEL_t$ ) and term factor ( $TS_t$ ) from Knez, Litterman, and Scheinkman (1994). These two factors represent the decomposition of yield curve shape that can be explained by Nelson and Siegel model.



$$r(0, T) = \alpha_1 + \alpha_2 \left[ \beta \left( \frac{1 - e^{-t/\beta}}{t} \right) \right] + \alpha_3 \left[ \beta \left( \frac{1 - e^{-t/\beta}}{t} \right) - e^{-t/\beta} \right]$$

where  $\alpha_1$  captures the level (level factor), and  $\alpha_2$  captures the steepness (term factor). **Level factor** represents the parallel change in the yield curve. **Term factor** measures the slope or steepness of the yield curve. It is calculated by the return difference between 10-year government bond and 1-month treasury yield. Term factor lowers treasury yield for shorter maturities and raises the yield for longer maturities.

#### ▪ **Bond Fund**

There are 3 factors employed in the bond model (Fama and French (1993); Bessembinder, Kahle, Maxwell, and Xu (2009); Clare, O'Sullivan, Sherman, and Zhu (2019)). First, **market factor** ( $R_{m,t} - R_{f,t}$ ) captures the market risk premium. Second, **term factor** ( $TS_t$ ) or term spread captures the steepness of yield curve. It is calculated by the return difference between 10-year government bond and 1-month treasury yield. Third, **credit factor** ( $CS_t$ ) or credit spread captures the reward for taking on credit risk. It is computed by the return difference between Baa rated corporate bond and Aaa rated corporate bond.

#### ▪ **Equity Fund**

To measure equity fund performance, Fama-French 5 factors are employed (Fama and French (2016)). **Market factor** ( $R_{m,t} - R_{f,t}$ ) captures market risk premium. **Size factor** ( $SMB_t$ ) captures the performance of small cap stock relative to large cap stock. **Value factor** ( $HML_t$ ) captures the performance of value stock relative to growth stock. **Profitability factor** ( $RMW_t$ ) captures the performance of robust profitability stock relative to weak profitability stock. **Investment factor** ( $CMA_t$ ) captures the performance of conservative investment portfolio relative to aggressive investment portfolio.

## RESULTS

First, I begin the analysis by summarizing the statistics of all factors employed in the multi-factor model. The regression analyses of market illiquidity on mutual fund classes are provided to compare the different impact of market illiquidity on fund performance during crisis and non-crisis period.

**Table 6 :** Summary statistics of factors used

	Money market model		Bond model			Equity Model				
	LEVEL	TS	Rm-Rf	TS	CS	Rm-Rf	SMB	HML	RMW	CMA
Mean	3.875	0.976	0.849	0.976	1.054	0.849	-0.016	0.443	0.179	0.211
Median	3.100	0.783	0.785	0.783	0.920	0.785	-0.080	0.235	0.255	0.230
Standard Deviation	2.708	0.838	5.897	0.838	0.461	5.897	1.653	1.634	1.203	1.393
Maximum	13.951	4.545	17.980	4.545	3.380	17.980	4.210	5.490	3.070	6.430
Minimum	0.008	-2.898	-27.290	-2.898	3.380	-27.290	-6.940	-3.060	-3.910	-5.860

**Table 6. Summary statistics of factors used in each model**

**Table 7 : The differential influence of illiquidity in crisis and non-crisis periods on money market fund**

$$R_{i,t} - R_{f,t} = \alpha_1 + \beta_1 \text{LEVEL}_t + \beta_2 \text{TS}_t + \gamma_1 \text{ILLIQ}_t + \gamma_2 \text{CRISIS}_t + \gamma_3 \text{CRISIS}_t * \text{ILLIQ}_t + \varepsilon_{i,t}$$

This table reports the descriptive statistics of coefficients on underlying variables that explain the variation in money market funds in 6 Asia emerging markets. The dependent variable is money market fund net return (Ri-Rf). The independent variables are level factor (LEVEL), term factor (TS) and money market illiquidity (ILLIQ) which is measured by short term yield volatility. The dummy variable (CRISIS) is incorporated in the model to specify the average difference in the performance of money market fund in crisis over non-crisis periods. The focused crisis is global financial crisis 2008-2009. To recognize the comparative effect of market illiquidity in two periods (i.e., crisis and non-crisis), the interacted variable (CRISIS\*ILLIQ) is added to the model.

	China (No. of funds = 49)							India (No. of funds = 178)						
	Rp-Rf	Alpha	(β <sub>1</sub> ) LEVEL	(β <sub>2</sub> ) TS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ	Rp-Rf	Alpha	(β <sub>1</sub> ) LEVEL	(β <sub>2</sub> ) TS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ
Mean	0.160	-0.034	0.039	0.068	0.105	-0.066	0.547	0.370	-0.167	0.063	0.042	-0.151	0.038	0.094
Median	0.187	-0.032	0.021	0.053	-0.053	-0.059	0.474	0.384	-0.179	0.076	0.042	-0.163	0.067	0.140
Standard Deviation	0.181	0.055	0.031	0.049	0.246	0.035	0.289	0.393	0.161	0.039	0.051	0.170	0.231	0.835
Maximum	0.782	0.111	0.117	0.160	0.505	-0.014	1.389	4.627	0.104	0.231	0.226	0.127	0.627	6.477
Minimum	-0.311	-0.190	0.010	0.004	-0.223	-0.152	0.012	-31.639	-1.209	-0.001	-0.194	-1.307	-2.171	-4.105
Positive	8	49	49	23	0	49	49	7	177	157	27	119	128	50
Negative	41	0	0	26	49	0	0	171	1	21	151	59	50	50
No. of significant loadings	18	47	29	23	38	36	36	122	155	69	72	83	82	82
#Sig 1%	8	26	3	2	6	17	17	71	121	19	17	40	27	27
#Sig 5%	7	18	21	11	19	14	14	25	17	27	39	23	30	30
#Sig 10%	3	3	5	10	13	5	5	26	17	23	16	20	25	25

	Indonesia (No. of funds = 10)							South Korea (No. of funds = 92)						
	Rp-Rf	Alpha	(β <sub>1</sub> ) LEVEL	(β <sub>2</sub> ) TS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ	Rp-Rf	Alpha	(β <sub>1</sub> ) LEVEL	(β <sub>2</sub> ) TS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ
Mean	0.187	0.257	-0.021	0.032	-0.055	-0.109	0.142	0.117	-0.005	0.005	-0.010	0.013	0.001	0.066
Median	0.232	0.001	0.000	0.017	0.002	0.004	-0.036	0.140	-0.013	0.004	-0.014	-0.030	-0.008	0.088
Standard Deviation	0.294	0.359	0.033	0.054	0.079	0.164	0.292	0.125	0.027	0.003	0.019	0.161	0.036	0.138
Maximum	1.035	0.853	0.006	0.147	0.018	0.068	0.671	1.946	0.108	0.022	0.084	0.728	0.134	0.372
Minimum	-0.440	-0.047	-0.087	-0.037	-0.175	-0.354	-0.163	-0.244	-0.018	-0.008	-0.033	-0.119	-0.064	-0.683
Positive	6	5	7	6	6	4	4	8	90	9	11	11	85	7
Negative	4	5	3	4	4	6	6	84	2	83	81	81	7	7
No. of significant loadings	5	5	0	5	1	0	0	90	84	26	7	13	11	11
#Sig 1%	4	2	0	4	0	0	0	10	10	2	1	5	1	1
#Sig 5%	0	2	0	1	1	0	0	76	72	13	4	3	5	5
#Sig 10%	1	1	0	0	0	0	0	4	2	11	2	5	5	5

	Taiwan (No. of funds = 39)							Thailand (No. of funds = 31)						
	Rp-Rf	Alpha	(β <sub>1</sub> ) LEVEL	(β <sub>2</sub> ) TS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ	Rp-Rf	Alpha	(β <sub>1</sub> ) LEVEL	(β <sub>2</sub> ) TS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ
Mean	-0.042	0.00002	0.004	-0.007	-0.042	0.007	0.042	0.058	-0.005	0.004	-0.033	-0.112	-0.011	0.289
Median	0.007	0.000	0.004	-0.007	-0.041	0.007	0.043	0.067	-0.010	0.004	-0.020	-0.042	-0.007	0.184
Standard Deviation	0.111	0.001	0.001	0.001	0.011	0.002	0.023	0.125	0.026	0.004	0.048	0.402	0.020	0.600
Maximum	0.164	0.001	0.006	-0.004	-0.020	0.011	0.122	0.606	0.091	0.008	0.000	0.160	0.023	2.872
Minimum	-0.415	-0.002	0.002	-0.008	-0.069	0.000	0.007	-1.870	-0.020	-0.018	-0.272	-2.094	-0.102	-0.631
Positive	23	39	0	0	39	39	39	2	30	1	12	5	25	25
Negative	16	0	39	39	0	0	0	29	1	30	19	26	6	6
No. of significant loadings	0	3	13	0	0	0	0	22	21	23	8	3	20	20
#Sig 1%	0	0	0	0	0	0	0	5	4	14	1	0	8	8
#Sig 5%	0	0	0	0	0	0	0	9	12	6	3	2	7	7
#Sig 10%	0	3	13	0	0	0	0	8	5	3	4	1	5	5

**Table 7. Descriptive statistics of coefficients on underlying variables in money market model**

## ▪ MONEY MARKET MODEL

On average, alphas are negative in all countries except Indonesia and Taiwan. Negative alpha means there is no risk-adjusted fund outperformance whereas positive alpha implies that fund managers are skillful to provide excess return to money market fund. The statistical significance of alpha is robust in India, South Korea, and Thailand which can explain the outperformance in money market fund by 68%, 97%, and 70% respectively. LEVEL factor represents by the short-term interest rate. All countries except Indonesia have positive relationship between LEVEL and money market fund performance meaning that the higher short-term interest rate, the better money market fund performance. The statistical significance for LEVEL is strong in China, India, South Korea, and Thailand with number of significant funds around 95%, 87%, 91%, and 67% respectively. On average, China, India, and Indonesia show positive relationship between term factor and money market fund performance while the relationship is vice versa for the rest countries. The positive relationship indicates that term factor is positively related with fund returns during periods where yield curves are steeper. Next, money market illiquidity in non-crisis is negatively related to money market fund performance in India, Indonesia, Taiwan, and Thailand. In addition, money market illiquidity is measured by short-term yield volatility, so the higher volatility, the lower money market fund return. Crisis variable shows the average difference in money market fund performance. Money market fund performs poorly during crisis compared to non-crisis in China, Indonesia, and Thailand whereas the relationship is reverse for India, South Korea, and Taiwan. The last variable, CRISIS\*ILLIQ that incorporated illiquidity in crisis shows the positive relationship in all countries except India and Taiwan. This could then be interpreted as the evidence of management skills. Normally, market illiquidity usually causes the difficulty to manage the fund, however, the total effect of money market illiquidity is positively related to money market fund performance during the crisis. The positive relationship indicates that money market fund is outperformed in the time of crisis that associated with high illiquidity in the market. It implies that fund managers might somehow provide adequate liquidity inside the portfolio to absorb against the shock. In addition, it represents fund manager skills to forecast and make use of volatility, so the

outperformance of money market fund might exist during the crisis. However, the sensitivity of illiquidity in crisis is small which is around 0.2% on average. It implies that there is small outperformance in money market fund. The statistical significance is robust for China and Thailand with number of significant funds of 73% and 64% can be explained by this relationship.

**Table 8 : The differential influence of illiquidity in crisis and non-crisis periods on bond fund**

$$R_{i,t} - R_{f,t} = \alpha_1 + \beta_1(R_{m,t} - R_{f,t}) + \beta_2TS_t + \beta_3CS_t + \gamma_1ILLIQ_t + \gamma_2CRISIS_t + \gamma_3CRISIS_t * ILLIQ_t + \epsilon_{i,t}$$

This table reports the descriptive statistics of coefficients on underlying variables that explain the variation in bond funds in 6 Asia emerging markets. The dependent variable is bond fund net return (Rp-Rf). The independent variables are market factor (Rm-Rf), term factor (TS), credit factor (CS), and bond market illiquidity (ILLIQ) which measured by long term yield volatility. The dummy variable (CRISIS) is incorporated in the model to specify the average difference in the performance of bond fund over crisis and non-crisis periods. The focused crisis is global financial crisis 2008-2009. To recognize the comparative effect of market illiquidity in two periods (i.e., crisis and non-crisis), the interacted variable (CRISIS\*ILLIQ) is added to the model.

	China (No. of funds = 71)								India (No. of funds = 762)							
	Rp-Rf	Alpha	(β <sub>1</sub> ) Rm-Rf	(β <sub>2</sub> ) TS	(β <sub>3</sub> ) CS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ	Rp-Rf	Alpha	(β <sub>1</sub> ) Rm-Rf	(β <sub>2</sub> ) TS	(β <sub>3</sub> ) CS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ
Mean	0.437	0.480	0.070	0.660	1.094	-1.621	-0.801	11.546	0.411	0.540	0.004	0.032	0.495	-1.722	-1.009	6.886
Median	0.338	0.471	0.066	0.591	1.117	-1.854	-0.743	11.464	0.417	0.506	-0.002	0.088	0.052	-0.949	-0.317	2.055
Standard Deviation	1.528	0.206	0.035	0.525	0.612	4.028	0.343	5.909	1.032	0.165	0.017	0.243	1.221	1.937	1.164	8.207
Maximum	24.479	0.965	0.221	2.527	2.430	12.112	-0.185	28.726	26.465	1.114	0.127	0.583	6.114	2.935	0.414	27.104
Minimum	-12.245	-0.022	0.001	-0.110	-0.594	-10.531	-1.743	-7.823	-24.931	-0.010	-0.054	-0.851	-2.678	-8.274	-4.156	-3.963
Positive	70	71	67	68	21	0	70		761	316	535	477	87	29	729	
Negative	1	0	4	3	50	71	1		1	446	227	285	675	733	33	
No. of significant loadings	47	67	28	23	15	23	41		746	205	295	183	249	413	368	
#Sig 1%	28	54	8	3	6	6	16		707	18	149	89	78	312	303	
#Sig 5%	9	9	8	8	6	8	12		27	78	86	57	107	48	27	
#Sig 10%	10	4	12	12	3	9	13		12	109	60	37	64	53	38	
	Indonesia (No. of funds = 39)								South Korea (No. of funds = 156)							
	Rp-Rf	Alpha	(β <sub>1</sub> ) Rm-Rf	(β <sub>2</sub> ) TS	(β <sub>3</sub> ) CS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ	Rp-Rf	Alpha	(β <sub>1</sub> ) Rm-Rf	(β <sub>2</sub> ) TS	(β <sub>3</sub> ) CS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ
Mean	0.520	1.182	0.133	-0.345	0.861	-2.424	0.830	1.973	0.176	0.121	0.016	-0.447	-0.303	0.203	-0.469	5.689
Median	0.529	1.094	0.124	-0.293	0.634	-2.729	0.613	1.919	0.154	0.140	-0.001	-0.414	-0.096	-0.036	-0.460	6.103
Standard Deviation	2.375	0.648	0.101	0.468	1.613	2.233	0.986	2.521	0.829	0.120	0.068	0.583	0.942	1.930	0.459	4.440
Maximum	69.071	3.203	0.291	0.222	3.817	1.167	4.079	8.337	10.464	0.394	0.417	2.283	0.493	10.543	1.008	15.736
Minimum	-28.604	0.149	-0.007	-2.461	-3.674	-8.980	-0.499	-2.691	-17.160	-0.528	-0.014	-1.900	-5.681	-3.546	-1.823	-9.699
Positive	39	36	10	25	6	30	30		148	66	24	47	78	15	144	
Negative	0	3	29	14	33	9	9		8	90	132	109	78	141	12	
No. of significant loadings	37	34	19	5	20	12	14		111	35	113	20	38	112	135	
#Sig 1%	26	31	4	1	5	4	3		67	13	77	5	11	94	113	
#Sig 5%	9	2	12	3	7	4	4		31	8	15	4	12	11	11	
#Sig 10%	2	1	3	1	8	4	7		13	14	21	11	15	7	11	
	Taiwan (No. of funds = 18)								Thailand (No. of funds = 63)							
	Rp-Rf	Alpha	(β <sub>1</sub> ) Rm-Rf	(β <sub>2</sub> ) TS	(β <sub>3</sub> ) CS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ	Rp-Rf	Alpha	(β <sub>1</sub> ) Rm-Rf	(β <sub>2</sub> ) TS	(β <sub>3</sub> ) CS	(γ <sub>1</sub> ) ILLIQ	(γ <sub>2</sub> ) CRISIS	(γ <sub>3</sub> ) CRISIS*ILLIQ
Mean	0.107	0.259	0.080	0.187	-1.928	-6.975	-0.524	16.519	0.107	0.093	0.014	-0.347	0.277	-0.150	-0.057	1.181
Median	0.086	0.236	0.066	0.132	-1.825	-6.876	-0.488	20.191	0.095	0.100	0.000	-0.285	0.223	-0.370	-0.032	1.093
Standard Deviation	1.338	0.133	0.094	0.407	1.977	3.161	0.449	13.529	0.612	0.084	0.050	0.430	1.068	0.902	0.191	1.709
Maximum	8.110	0.465	0.290	0.880	0.349	-0.601	0.245	29.621	7.610	0.339	0.290	0.055	2.575	2.829	0.619	9.431
Minimum	-20.303	-0.015	-0.038	-0.423	-6.660	-11.658	-1.197	-15.453	-20.380	-0.254	-0.004	-2.183	-5.205	-2.742	-1.000	-4.027
Positive	17	13	13	3	0	3	16		59	27	15	60	19	21	51	
Negative	1	5	5	15	18	15	2		4	36	48	3	44	42	12	
No. of significant loadings	11	15	0	13	14	8	16		50	13	37	34	27	5	33	
#Sig 1%	5	13	0	11	5	4	13		41	6	29	20	8	0	8	
#Sig 5%	3	2	0	1	6	3	2		7	5	7	10	11	5	15	
#Sig 10%	3	0	0	1	3	1	1		2	2	1	4	8	0	10	

**Table 8. Descriptive statistics of coefficients on underlying variables in bond model**

## ■ BOND MODEL

Table 8 illustrates that all countries produce positive alpha in bond fund on average. The positive alpha can be interpreted as the management skill in fund manager to provide superior risk-adjusted return. The statistical significance of alpha is especially robust in India and Indonesia with 92% and 94% of significant funds, respectively. On average, bond funds move with the market in the same direction, but the sensitivity is so small around 0.1. For term spread, the positive slope of the yield curve is found in China, India, and Taiwan while the negative slope of the yield curve is found in Indonesia, South Korea, and Thailand. Next, credit spread captures the

reward for taking on credit risk. Credit spread is positively related to bond fund performance in China, India, Indonesia, and Thailand. Credit spread is normally reflected the economic condition. The higher credit spread indicates a concern of investors about the ability for corporate borrowers to pay back their debt. Therefore, the positive relationship between credit spread and bond fund performance implies that during the periods where investors are risk averse, bond fund returns are higher. The relationship of credit factor is reverse for South Korea and Taiwan. For ILLIQ, it is bond market illiquidity in non-crisis which is measured by long-term volatility. ILLIQ is negatively related to bond fund performance in all countries except South Korea. The negative relationship of ILLIQ indicates the underperformance of bond fund when market becomes illiquid during non-crisis period. On average, bond funds are underperformed in crisis relative to non-crisis period. However, when I incorporate illiquidity in the crisis, the result is opposite. The total effect of market illiquidity on bond fund performance turns out to be positive in all countries except Indonesia. It implies that bond fund is outperformed in the crisis. This can be interpreted as the evidence of manager skill in mutual fund management. Fund managers might strategically trade on the upside volatility that existed in the crisis to gain the excess return. China and Taiwan indicate the high sensitivity of bond fund to the illiquidity around 9%.

**Table 9 - The differential influence of illiquidity in crisis and non-crisis periods on equity fund**

Volatility-based model :  $R_{it} - R_{ft} = \alpha_i + \beta_1(R_{m,t} - R_{ft}) + \beta_2SMB_t + \beta_3HML_t + \beta_4RMW_t + \beta_5CMA_t + \gamma_1VOL_{it} + \gamma_2CRISIS_{it} + \gamma_3VOL_{it} + \gamma_4CRISIS_{it} + \gamma_5VOL_{it} + \gamma_6CRISIS_{it} + \epsilon_{it}$   
 Volume-based model :  $R_{it} - R_{ft} = \alpha_i + \beta_1(R_{m,t} - R_{ft}) + \beta_2SMB_t + \beta_3HML_t + \beta_4RMW_t + \beta_5CMA_t + \gamma_1TURNO_{it} + \gamma_2CRISIS_{it} + \gamma_3TURNO_{it} + \gamma_4CRISIS_{it} + \gamma_5TURNO_{it} + \gamma_6CRISIS_{it} + \epsilon_{it}$

This table reports the descriptive statistics of coefficients on underlying variables that explain the variation in equity funds in 6 Asia emerging markets. Fama-French 5 factor model is employed. The dependent variable is equity fund net return (Rp-Rf). The independent variables are market factor (Rm-Rf), size factor (SMB), value factor (HML), profitability factor (RMW), investment factor (CMA) and equity market illiquidity (LIQ) which measured by return volatility (VOL) and volume turnover (TURNO). The dummy variable (CRISIS) is incorporated in the model to specify the average difference in the performance of equity fund over crisis and non-crisis periods. The focused crisis is global financial crisis 2008-2009. Panel A reports a multi-factor model by using return volatility (VOL) as illiquidity measurement. Panel B reports a multi-factor model by using volume turnover (TURNO) as illiquidity measurement. To recognize the comparative effect of market illiquidity in two periods (i.e., crisis and non-crisis), the interacted variable (CRISIS\*LIQ) is added to the model.

Panel A: Volatility-based model											Panel B: Volume-based model										
China (No. of funds = 20)											China (No. of funds = 20)										
Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) VOL	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*VOL		Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) TURNO	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*TURNO	
Mean	0.886	1.102	0.566	0.222	0.257	-0.080	-0.085	-0.426	6.043	-3.059	0.886	-4.933	0.573	0.047	0.319	0.011	-0.017	-2.440	4.848	0.818	
Median	0.941	0.987	0.580	0.166	0.335	-0.024	0.090	-0.196	7.835	-4.194	0.941	-6.164	0.582	-0.006	0.370	0.096	0.137	-3.061	5.822	0.890	
Standard Deviation	7.502	6.051	0.056	0.314	0.261	0.190	0.312	0.569	4.950	2.511	7.502	2.458	0.047	0.208	0.274	0.224	0.327	1.715	2.189	1.107	
Maximum	34.405	2.804	0.642	0.980	0.589	0.261	0.182	0.121	13.817	1.803	34.405	0.045	0.653	0.694	0.714	0.253	0.299	0.786	6.622	2.436	
Minimum	-30.503	-0.310	0.442	-0.163	-0.257	-0.620	-0.717	-1.793	-4.440	-6.583	-30.503	-3.018	0.490	-0.452	-0.213	-0.538	-0.092	-4.116	0.305	-1.370	
Positive	20	20	13	16	7	12	2	16	4	8	1	20	9	17	12	12	3	20	15	3	
Negative	0	0	7	4	13	8	18	4	16	16	19	0	11	3	8	8	17	0	5	5	
No. of significant loadings	4	20	3	0	2	4	2	6	13	17	17	20	1	1	2	4	0	18	0	17	0
#Sig 1%	1	20	1	0	1	3	0	0	0	0	0	17	0	0	0	0	1	0	17	0	0
#Sig 5%	1	0	0	0	0	1	1	2	5	8	0	0	1	0	1	2	0	1	2	0	1
#Sig 10%	2	0	2	0	1	0	1	4	8	8	0	0	0	1	1	1	2	0	0	1	0

India (No. of funds = 619)											India (No. of funds = 619)										
Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) VOL	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*VOL		Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) TURNO	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*TURNO	
Mean	1.129	1.613	0.675	0.131	0.149	0.198	-0.542	-0.881	-3.589	1.970	1.129	0.965	0.660	0.044	0.062	0.255	-0.346	-5.516	-0.919	26.771	
Median	1.226	1.726	0.673	0.105	0.147	0.239	-0.564	-0.976	-3.742	2.104	1.226	0.999	0.667	0.024	0.047	0.274	-0.353	-5.474	-0.957	27.588	
Standard Deviation	6.548	1.291	0.110	0.274	0.214	0.230	0.264	1.170	3.148	1.940	6.548	0.418	0.098	0.243	0.196	0.341	0.235	2.648	0.919	12.005	
Maximum	61.856	3.720	0.935	0.937	0.715	0.851	0.916	2.422	6.236	9.681	61.856	2.397	0.883	0.773	0.531	1.084	0.823	7.953	2.692	58.994	
Minimum	-48.525	-1.650	0.146	-0.461	-0.425	-2.356	-1.483	-2.997	-15.112	-3.602	-48.525	-0.915	0.125	-0.482	-0.446	-2.164	-1.157	-12.132	-3.878	-28.450	
Positive	551	619	423	861	489	18	142	51	517	608	619	499	327	369	489	39	14	83	604		
Negative	68	0	196	158	130	601	477	568	102	102	11	0	292	250	130	580	605	536	15	5	
No. of significant loadings	386	619	120	17	45	258	226	266	299	299	205	619	60	3	64	77	477	7	492		
#Sig 1%	209	615	20	0	3	18	149	43	87	13	613	16	0	0	0	0	0	230	0	237	
#Sig 5%	49	4	49	0	8	126	63	118	157	85	6	15	0	38	26	196	0	198		198	
#Sig 10%	48	0	51	17	34	114	14	105	55	107	0	29	3	21	51	51	7	57		57	

Indonesia (No. of funds = 43)											Indonesia (No. of funds = 43)										
Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) VOL	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*VOL		Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) TURNO	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*TURNO	
Mean	0.964	1.449	0.736	0.342	-0.268	-0.291	0.144	-0.945	2.135	-0.417	0.964	0.878	0.772	0.439	-0.217	-0.231	0.053	2.808	-1.220	-27.135	
Median	1.262	1.412	0.728	0.333	-0.231	-0.351	0.143	-0.877	2.488	-0.727	1.262	0.999	0.774	0.423	-0.186	-0.283	0.023	2.630	-1.230	-28.303	
Standard Deviation	6.205	0.332	0.081	0.176	0.155	0.250	0.213	0.371	2.044	1.636	6.205	0.464	0.086	0.192	0.141	0.266	0.244	1.220	0.961	9.672	
Maximum	41.308	2.316	0.972	0.752	0.032	0.744	0.344	-0.396	5.404	6.394	41.308	1.828	1.007	0.900	0.955	0.714	0.769	5.885	1.784	10.393	
Minimum	-41.030	-0.768	0.572	0.056	-0.780	-0.705	-3.997	-1.995	-6.015	-2.352	-41.030	-0.509	0.581	0.103	-0.076	-0.619	-0.428	0.197	-2.819	-38.924	
Positive	43	43	2	3	35	0	38	8	2	4	43	2	1	4	25	43	4	1			
Negative	0	0	0	41	40	8	43	5	35	35	0	0	0	42	39	18	0	39	42		
No. of significant loadings	18	43	12	4	2	1	5	5	5	18	43	28	1	1	2	17	2	24			
#Sig 1%	0	43	2	0	0	0	0	0	2	0	43	6	0	0	0	0	0	2	0		
#Sig 5%	7	0	7	1	1	1	2	2	1	11	0	15	1	1	1	7	0	15			
#Sig 10%	11	0	3	3	1	0	3	3	2	7	0	7	0	7	0	1	8	2	9		

South Korea (No. of funds = 964)											South Korea (No. of funds = 964)										
Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) VOL	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*VOL		Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) TURNO	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*TURNO	
Mean	0.339	0.640	0.873	0.089	-0.008	0.220	-0.096	-0.779	-0.244	0.497	0.339	-0.523	0.687	0.133	0.031	0.231	-0.140	0.465	0.475	-0.527	
Median	0.584	0.555	0.682	0.075	-0.025	0.290	-0.117	-0.715	-0.528	0.833	0.584	-0.497	0.687	0.126	0.020	0.232	-0.146	0.214	0.446	-0.169	
Standard Deviation	3.590	0.875	0.161	0.224	0.299	0.470	0.280	0.881	2.128	1.562	3.590	1.140	0.151	0.244	0.260	0.513	0.287	2.722	1.107	2.782	
Maximum	53.585	3.845	1.199	1.071	1.175	1.143	0.086	2.510	9.144	5.876	53.585	2.458	1.193	1.102	1.089	1.267	0.896	10.033	3.709	8.977	
Minimum	-58.872	-2.919	0.098	-0.487	-0.908	-2.048	-0.883	-4.886	-6.747	-6.548	-58.872	-3.738	0.149	-0.486	-0.921	-2.215	-1.011	8.620	-1.933	-9.922	
Positive	838	964	650	448	683	285	107	351	714	714	344	964	716	530	697	246	517	583	449		
Negative	126	0	314	516	281	679	857	613	250	192	620	0	248	434	267	718	447	381	515		
No. of significant loadings	178	954	163	145	433	72	201	128	192	192	175	957	222	147	451	96	63	176	135	135	
#Sig 1%	64	949	41	15	175	4	52	37	60	60	7	951	76	11	200	8	9	17	66	76	
#Sig 5%	75	3	52	66	162	27	82	50	64	64	84	2	82	64	175	41	26	93	46	46	
#Sig 10%	39	2	70	64	96	41	67	41	68	84	4	64	72	76	47	28	66	13	17	13	

Taiwan (No. of funds = 210)											Taiwan (No. of funds = 210)										
Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) VOL	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*VOL		Rp-Rf	Alpha	( $\beta_1$ ) Rm-Rf	( $\beta_2$ ) SMB	( $\beta_3$ ) HML	( $\beta_4$ ) RMW	( $\beta_5$ ) CMA	( $\gamma_1$ ) TURNO	( $\gamma_2$ ) CRISIS	( $\gamma_3$ ) CRISIS*TURNO	
Mean	0.535	1.990	0.003	0.292	-0.407	-0.095	-0.174	-1.893	0.857	0.453	0.535	-1.284	0.651	0.409	-0.374	-0.012	-0.326	1.529	3.564	-3.397	
Median	0.835	2.174	0.640	0.295	-0.522	-0.092	-0.167	-2.066	0.814	0.576	0.835	-1.253	0.688	0.417	-0.421	0.000	-0.332	1.447	4.277	-4.153	
Standard Deviation	5.520	1.135	0.146	0.311	0.206	0.232	0.278	1.008	2.260	1.617	5.520	1.736	0.152	0.358	0.257	0.206	0.301	1.628	4.991	4.468	
Maximum	31.808	4.065	0.828	0.966	0.539	0.632	0.747	1.101	9.065	7.265	31.808	2.921	0.901	1.160	0.562	0.442	0.745	5.267	12.770	11.462	
Minimum	-32.451	-1.502	0.208	-0.372	-1.074	-0.789	-1.322	-3.923	-8.907	-6.692	-32.451	-4.749	0.259	-0.338	-0.906	-0.619	-1.486	-2.931	-12.167	-13.405	
Positive	201	210	167	21	74	47	9	138	139	25	53	210	182	18	105	25	190	170	142		
Negative	9	0	43	189	136	163	201	72	71	71	157	0	28	192	105	185	90	40	668		
No. of significant loadings	157	210	111	147	10	32	155	21	32	32	81	210	126	125	4	61	97	100	15		

or down only 60% of the market change. The statistical significance of market factor is robust for all countries. Next, size factor shows positive relationship for all countries and in both models. It implies that equity portfolios are tilt towards small firms rather than big firms, however the sensitivity of size factor to equity fund is almost non-existent. Value factor is different across the models. Positive value factor means that equity funds are shifted toward value stock relative to growth stock and negative value factor is vice versa. For profitability and investment factors, the relationship is different across countries and models with small number of significant funds. Volatility-based model indicates the negative relationship between illiquidity and equity fund performance in non-crisis. The higher return volatility, the lower equity fund returns. It implies that equity funds are underperformed when they are subjected to the illiquidity. The relationship of illiquidity and equity fund performance is positive in volume-based model for all countries except China and India. It indicates that the higher volume turnover or the lower illiquidity, the higher equity fund returns. Even ILLIQ factor in both models shows different direction of coefficient, the interpretation is the same. Thus, it can be concluded that illiquidity causes the underperformance of equity funds in non-crisis. Last, the role of illiquidity in crisis is augmented in the model to identify the difference of illiquidity between crisis and non-crisis periods. In volatility-based model, the total effect of market illiquidity and equity fund performance turns to be positive in India. It indicates that the higher volatility leads to the outperformance of equity funds in crisis. This implies that fund managers might implement some trading strategies during the crisis. For example, fund managers might have volatility-timing skill, so they can use upside volatility as the rare opportunity to trade and obtain a superior performance. For volume-based model, most of the countries exhibit negative relationship. It means that the lower turnover or the higher illiquidity, the higher equity fund returns. The total effect of illiquidity and equity fund performance in crisis is in the same direction for both models that equity funds outperform in the high illiquidity period. Therefore, this relationship is strongly supported the evidence of fund manager skill in crisis.

## **FURTHER INVESTIGATION ON FUND MANAGEMENT STRATEGY**

The performance of active and passive funds has been discussed for a decade. Actively managed funds on average show up an inferior performance and only few funds can produce the expected returns sufficient to cover their costs (Gruber (1996); Fama and French (2010)). Nevertheless, some literature (Kremnitzer and Malmendier (2012); Petajisto (2013)) demonstrate the evidence of stock-picking skills and active shares holding that lead to the outperformance of active funds during the crisis. In previous section, I found that some equity funds are outstanding during the crisis, so the further investigation on mutual fund management strategy would help to identify the investment strategies that fund managers use to provide the better performance during the crisis. This research extends the existing literature to examine the performance of active and passive equity funds incorporated with the role of illiquidity to observe the sensitivity of illiquidity on each management fund.

In this section, mutual funds are classified by management strategy namely active and passive funds. Active management aims to beat the market return, in other word, a better return above the market index. In addition, active management require a significant role of portfolio management team to analyze the market by using various trading and investment strategies. In contrast, passive management follows the return from market portfolio by replicating the market index and minimizing the tracking errors.



**Table 10 : The number of active and passive management funds.**

This table shows the number of equity funds categorized by the management strategy (i.e., active vs. passive) in 6 Asia emerging markets.

<b>Equity Fund</b>						
	China	India	Indonesia	South Korea	Taiwan	Thailand
Threshold	0.67	0.75	0.75	0.7	0.7	0.7
Active	11	292	24	735	155	151
Passive	9	327	19	229	55	34
Total	20	619	43	964	210	185

*Table 10. The number of active and passive funds in 6 Asia emerging markets*

The criteria to identify active and passive funds is focused on mutual fund beta relative to market beta. Theoretically, market beta is equal to 1, so mutual fund beta which is closed to 1 is considered as passive funds. The reason is because the objective of passive funds is to mimic market portfolio, so beta of passive funds should be close to 1. On the other hand, mutual fund beta which is far away from 1 or above 1 is indicated as active funds. Actively managed funds aim to overcome the market. They are not necessarily followed the market, so their betas should be far away from 1 or above 1. The threshold for active and passive funds in each market is determined by the average of mutual fund beta from single-factor model, so mutual fund beta above the average is considered as passive funds. The threshold for active and passive funds are demonstrated in Table 10. Mutual fund beta above the threshold is indicated as passive funds. Mutual fund beta below the threshold or more than 1 is considered as active funds.





liquidity in Indonesia, Taiwan, and Thailand. Both active and passive funds have negative exposure to the illiquidity in these countries, however, the sensitivity of active funds is smaller than passive funds. This can be interpreted in two ways. First, active funds usually do not follow the market index, so the performance of active funds are better than passive funds in the crisis. Second, it can be interpreted as the evidence of management skills in fund managers to minimize the loss of active fund.

To conclude the different effect of illiquidity on active and passive funds. I investigate further on the mean-difference test to see whether the difference between active and passive funds are significant or not.

**Table 13 : Statistical test for mean difference**

This table reports the hypothesis testing for the mean of CRISIS\*ILLIQ in active and passive funds in 6 Asia emerging markets.

Panel A : Volatility-based model

	China	India	Indonesia	South Korea	Taiwan	Thailand
t-stat	-1.048	-6.282	1.178	-0.262	1.603	-0.467
df	8	291	18	228	54	33
p value	0.320	0.0001	0.250	0.790	0.110	0.640

Panel B : Volume-based model

	China	India	Indonesia	South Korea	Taiwan	Thailand
t-stat	-0.667	-8.552	1.396	6.578	2.517	-1.581
df	8	291	18	228	54	33
p value	0.520	0.0001	0.170	0.0001	0.015	0.120

*Table 13. Mean-difference test on CRISIS\*ILLIQ*

The null hypothesis is that mean of CRISIS\*ILLIQ for active and passive funds are equal while the alternative hypothesis is vice versa. The critical value is 5% or 0.05. According to Table 13, the volatility-based model shows that I can reject the null hypothesis in India meaning that means of active and passive funds are different from each other. For other countries, I cannot reject the null hypothesis. There is not enough evidence to conclude that they are significantly different. In volume-based model, means of active and passive funds are different in India, South Korea, and Taiwan.

The implication of mean difference hypothesis suggests that illiquidity might affect active and passive funds differently in crisis. When market declines, passive funds which implement the investment policy to follow the market index are suffer more from the price impact and liquidity cost that leads to the inferior fund performance (Frino et al. (2006)). Active funds perhaps suffer less because fund managers can forecast the market to trade the securities strategically that would result in better fund performance on average (Kremnitzer and Malmendier (2012)). In contrary, market illiquidity might not affect active and passive funds explicitly because both funds are pressured from the asset price downward and market downturn situation. Moreover, active funds are subjected to transaction cost that is especially high in the time of crisis. Therefore, there is no clear difference for the effect of illiquidity on active and passive funds.

## CONCLUSIONS

Market illiquidity plays an important role in mutual fund management. Fund managers have to actively manage portfolio liquidity to maintain fund performance and meet the redemption demand from investors. During non-crisis period, the negative relationship between illiquidity and fund performance is existed among three fund classes. It implies that fund managers cannot provide better return when the market becomes illiquid because they suffer more from the price impact that finally leads to the asset fire sales and asset price downward. Therefore, the result of illiquidity in non-crisis is consistent with the prediction that illiquidity and fund performance is negatively related. Nevertheless, the total effect of illiquidity is different in crisis period. The positive relationship between illiquidity and fund performance is found in three fund classes. Money market fund has small sensitivity to the illiquidity around 0.2% on average. Bond fund shows higher sensitivity to the illiquidity around 7.3% on average. The direction of illiquidity and equity fund performance is different according to the illiquidity proxies. Volatility-based model shows the positive coefficient while volume-based model shows the negative coefficient. However, the relationship is the same. Equity funds exhibit the outperformance during crisis in the period of high illiquidity. This could then be interpreted as the evidence of management skills in fund manager to provide better

fund performance. Fund managers are skillful to implement investment strategies to trade in the market. They have the right market timing skill and make use of upside volatility as the opportunity to gain the excess return to the mutual fund. The result is consistent with the existing literature that mention about the existence of market timing skills on the part of fund managers. They exhibit superior timing ability and performance (Kon (1983); Lee and Rahman (1990); Nicolas and Busse (2001)). Moreover, the volatility-based model is supported by the volatility timing literature. Volatility timing in mutual fund is an important factor that determines mutual fund performance and has led to higher risk-adjusted returns (Busse (1999); Giambona and Golec (2009)). The outstanding fund performance in the crisis leads to the further investigation on management strategy in crisis to strongly support the evidence of fund manager skills. On average active funds are underperformed passive funds due to the transaction cost that is even higher during the crisis. However, the result shows that active funds have less negative sensitivity to the illiquidity compared to passive funds. It implies that active fund management has ability to minimize the loss during the crisis. Prior literature mention that funds with forecasting skills are associated with active management strategy (Lee and Rahman (1990)). Moreover, there is a noticeable performance of market timing ability between the best and worst performing funds in the crisis periods (Andreu, Matallín-Sáez, and Sarto (2018)). Thus, the further investigation of active funds is strengthening the evidence of fund manager skills to reduce the negative effect of illiquidity during the crisis.

Overall, these results may be useful for mutual fund investors to realize the different effect of illiquidity in crisis. This would give an implication for fund managers to strategically use illiquidity as the opportunity to obtain the higher risk-adjusted returns in mutual fund.

## REFERENCES

- Acharya, V. V., & Pedersen, L. H. (2005). Asset pricing with liquidity risk. *Journal of Financial Economics*, 77(2), 375-410.  
doi:<https://doi.org/10.1016/j.jfineco.2004.06.007>
- Amihud, Y. (2014). The Pricing of the Illiquidity Factor's Systematic Risk. *SSRN Electronic Journal*. doi:10.2139/ssrn.2411856
- Andreu, L., Matallín-Sáez, J. C., & Sarto, J. L. (2018). Mutual fund performance attribution and market timing using portfolio holdings. *International Review of Economics & Finance*, 57, 353-370.  
doi:<https://doi.org/10.1016/j.iref.2018.02.003>
- Bekaert, G., Erb, C. B., Harvey, C. R., & Viskanta, T. E. (1998). Distributional Characteristics of Emerging Market Returns and Asset Allocation. *The Journal of Portfolio Management*, 24(2), 102. doi:10.3905/jpm.24.2.102
- Bessembinder, H., Kahle, K. M., Maxwell, W. F., & Xu, D. (2009). Measuring Abnormal Bond Performance. *The Review of Financial Studies*, 22(10), 4219-4258. Retrieved from <http://www.jstor.org/stable/40468357>
- Brunnermeier, M. K., & Pedersen, L. H. (2009). Market Liquidity and Funding Liquidity. *The Review of Financial Studies*, 22(6), 2201-2238. Retrieved from <http://www.jstor.org/stable/30225714>
- Busse, J. A. (1999). Volatility Timing in Mutual Funds: Evidence from Daily Returns. *The Review of Financial Studies*, 12(5), 1009-1041. Retrieved from <http://www.jstor.org/stable/2645974>
- Cespa, G., & Foucault, T. (2014). Illiquidity Contagion and Liquidity Crashes. *The Review of Financial Studies*, 27(6), 1615-1660. Retrieved from <http://www.jstor.org/stable/24465647>
- Chen, Y.-L., & Yang, J. J. (2021). Trader positions in VIX futures. *Journal of Empirical Finance*, 61, 1-17. doi:<https://doi.org/10.1016/j.jempfin.2020.12.003>
- Choi, J., Hoseinzade, S., Shin, S. S., & Tehranian, H. (2020). Corporate bond mutual funds and asset fire sales. *Journal of Financial Economics*, 138(2), 432-457.  
doi:<https://doi.org/10.1016/j.jfineco.2020.05.006>
- Clare, A., O'Sullivan, N., Sherman, M., & Zhu, S. (2019). The performance of US bond mutual funds. *International Review of Financial Analysis*, 61, 1-8.  
doi:<https://doi.org/10.1016/j.irfa.2018.12.001>
- Coval, J., & Stafford, E. (2007). Asset fire sales (and purchases) in equity markets. *Journal of Financial Economics*, 86(2), 479-512.  
doi:<https://doi.org/10.1016/j.jfineco.2006.09.007>
- Fama, E. F., & French, K. R. (1993). Common risk factors in the returns on stocks and bonds. *Journal of Financial Economics*, 33(1), 3-56.  
doi:[https://doi.org/10.1016/0304-405X\(93\)90023-5](https://doi.org/10.1016/0304-405X(93)90023-5)
- Fama, E. F., & French, K. R. (2010). Luck versus Skill in the Cross-Section of Mutual Fund Returns. *The Journal of Finance*, 65(5), 1915-1947. Retrieved from <http://www.jstor.org/stable/40864991>
- Fama, E. F., & French, K. R. (2016). Dissecting Anomalies with a Five-Factor Model. *The Review of Financial Studies*, 29(1), 69-103. doi:10.1093/rfs/hhv043
- Foran, J., & O'Sullivan, N. (2014). Liquidity risk and the performance of UK mutual funds. *International Review of Financial Analysis*, 35, 178-189.



- doi:<https://doi.org/10.1016/j.irfa.2014.09.001>
- Friewald, N., Jankowitsch, R., & Subrahmanyam, M. G. (2012). Illiquidity or credit deterioration: A study of liquidity in the US corporate bond market during financial crises. *Journal of Financial Economics*, 105(1), 18-36. doi:<https://doi.org/10.1016/j.jfineco.2012.02.001>
- Frino, A., Gallagher, D. R., & Oetomo, T. N. (2006). Further analysis of the liquidity and information components of institutional orders: Active versus passive funds. *Pacific-Basin Finance Journal*, 14(5), 439-452. doi:<https://doi.org/10.1016/j.pacfin.2006.02.001>
- Giambona, E., & Golec, J. (2009). Mutual fund volatility timing and management fees. *Journal of Banking & Finance*, 33(4), 589-599. doi:<https://doi.org/10.1016/j.jbankfin.2008.12.005>
- Gruber, M. J. (1996). Another Puzzle: The Growth in Actively Managed Mutual Funds. *The Journal of Finance*, 51(3), 783-810. doi:10.2307/2329222
- Houweling, P., Mentink, A., & Vorst, T. (2005). Comparing possible proxies of corporate bond liquidity. *Journal of Banking & Finance*, 29(6), 1331-1358. doi:<https://doi.org/10.1016/j.jbankfin.2004.04.007>
- Jensen, M. C. (1968). The Performance of Mutual Funds in the Period 1945-1964. *The Journal of Finance*, 23(2), 389-416. doi:10.2307/2325404
- Knez, P. J., Litterman, R., & Scheinkman, J. (1994). Explorations Into Factors Explaining Money Market Returns. *The Journal of Finance*, 49(5), 1861-1882. doi:10.2307/2329274
- Kon, S. J. (1983). The Market-Timing Performance of Mutual Fund Managers. *The Journal of Business*, 56(3), 323-347. Retrieved from <http://www.jstor.org/stable/2352801>
- Kremnitzer, K., & Malmendier, U. (2012). *Comparing Active and Passive Fund Management in Emerging Markets*.
- Lee, C.-F., & Rahman, S. (1990). Market Timing, Selectivity, and Mutual Fund Performance: An Empirical Investigation. *The Journal of Business*, 63(2), 261-278. Retrieved from <http://www.jstor.org/stable/2353219>
- Lybek, T., & Sarr, A. (2003). Measuring Liquidity in Financial Markets. *International Monetary Fund, IMF Working Papers*, 02. doi:10.5089/9781451875577.001
- Nicolas, P. B. B., & Busse, J. A. (2001). On the Timing Ability of Mutual Fund Managers. *The Journal of Finance*, 56(3), 1075-1094. Retrieved from <http://www.jstor.org/stable/222543>
- Pástor, L., & Stambaugh, R. F. (2003). Liquidity Risk and Expected Stock Returns. *Journal of Political Economy*, 111(3), 642-685. doi:10.1086/374184
- Petajisto, A. (2013). Active Share and Mutual Fund Performance. *Financial Analysts Journal*, 69(4), 73-93. Retrieved from <http://www.jstor.org/stable/23469537>
- Ramasamy, B., & Yeung, M. (2003). Evaluating Mutual Funds in an Emerging Market: Factors that Matter to Financial Advisors. *International Journal of Bank Marketing*, 21, 122-136. doi:10.1108/02652320310469502
- Rösch, C. G., & Kaserer, C. (2014). Reprint of: Market liquidity in the financial crisis: The role of liquidity commonality and flight-to-quality. *Journal of Banking & Finance*, 45, 152-170. doi:<https://doi.org/10.1016/j.jbankfin.2014.06.010>
- Schmidt, L., Timmermann, A., & Wermers, R. (2016). Runs on Money Market Mutual Funds. *The American Economic Review*, 106(9), 2625-2657. Retrieved from



<http://www.jstor.org/stable/43956927>

Strahan, P. E., & Tanyeri, B. (2015). Once Burned, Twice Shy: Money Market Fund Responses to a Systemic Liquidity Shock. *The Journal of Financial and Quantitative Analysis*, 50(1/2), 119-144. Retrieved from

<http://www.jstor.org/stable/43862245>

Wermers, R. (2000). Mutual Fund Performance: An Empirical Decomposition into Stock-Picking Talent, Style, Transactions Costs, and Expenses. *The Journal of Finance*, 55(4), 1655-1695. Retrieved from <http://www.jstor.org/stable/222375>



จุฬาลงกรณ์มหาวิทยาลัย  
CHULALONGKORN UNIVERSITY



จุฬาลงกรณ์มหาวิทยาลัย  
**CHULALONGKORN UNIVERSITY**

## VITA

**NAME** Matina O-warinrat

**DATE OF BIRTH** 4 March 1997

**PLACE OF BIRTH** Bangkok

**INSTITUTIONS ATTENDED** Saint Francis Xavier School (High School)  
Kasetsart University (Bachelor Degree)  
Chulalongkorn University (Master Degree)

**HOME ADDRESS** 67/6 Chaengwattana 10 Yeak 9-1-12, Chaengwattana Road, Tungsongong, Laksi, Bangkok 10210.



จุฬาลงกรณ์มหาวิทยาลัย  
CHULALONGKORN UNIVERSITY